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An Integrated Approach to SEO Marketing

Most budding or existing webpreneurs have heard the term SEO before. However, I will provide the meaning for the purpose of this article. Search Engine Optimization (SEO) is the organization of text or keywords, photos or videos on your website so that it gets found by the search engines when people are looking for information on your website's theme or topic.https://bit.ly/2RcYrkD
In order for your website to get discovered online it must show up in the search engine. The statistics show that 60% of a website's traffic comes from the search engine. Of course, there are other ways to market your website, but why not capitalize on search engine mother load.