



How to Manage Timesjob Reviews?

In keeping the corporate image of companies clean and secure, managing online reputation has become essential and plays a major role.

Facing any of the below challenges?

- Not knowing whether to list the business on Times Jobs
- How to build a suitable ORM profile on this particular platform
- Adverse reactions on the platform
- FAKE/FRAUD/SCAM or similar words are seen in the reviews/feedbacks received
- Not getting the desired ratings
- Exposure to unreliable and unskilled talent pool
- Unable to get across to the talented professionals
- Difficult to attract and retain the recruits
- Deprivation in the brand reputation and the market value

Be worry free! We have got a universal solution for your problems!!

Using [Online Reputation Management](#), the right steps are taken in the right direction for maintaining and even developing the value of an organization by managing Return on Investment, Customer base, Customer retention rate, Customer satisfaction rate, Revenue, Profit Margin & Sales.\

Why TimesJobs?

With the largest number of active job seekers to its credit, a database having over 25 million candidates, and in excess of 20,000 new resumes uploaded every day, here is a platform which definitely cannot be missed from the ORM perspective.

TimesJobs facts, stats and figures:

A database of over 25 million candidates with over 20,000 new resumes added every day
Known to be the fastest growing and most innovative Indian online recruitment portal
They offer one of the largest database of active job seekers in India today

ONE OF A KIND solutions

IBRANDtech, the only SPECIALIZED ORM services provider, has got solutions for each of your problems or challenges.

Our highly skilled team will help you with your ORM specific needs with some of the best-suited strategies and solutions. These specially designed TimesJobs dedicated strategies would comprise of the following,

- Optimum profile creation/refining
- Positive image building and promoting
- Achieving higher ratings
- Making the appearance of your organization prominent over the Times Jobs platform
- Alteration in the posted negative reviews, and its management
- Positive perception creation
- Raising trust and credibility
- Tackling abusive/hateful content, cyber bullying etc.

Following are a few facts on Online Reputation Management

60% of consumers expressed that they did not want to use a business if they came across negative reviews.

Along with personal recommendations, 85% of customers also trust online reviews.
Need at least a four-star rating for 49% of consumers to choose a particular business.
If a company has positive reviews, nearly 3 out of 4 consumers trust such companies.
Before trusting a business, consumers read an average of 7 reviews.

86% of possible customers are not converted due to reviews that only gave 1 or 2 stars.
IBRANDtech: Where best is on offer

Our objective is to deliver the best outcomes for you. That's why we use the most prevailing and ORM friendly platform – [Timesjobs](#), which is widely recognized.

Branding & Perception - The best, proven, and effective branding strategies, to carve out the brand in you.

Complaint & Review Management - Dedicated legal services in addition to handling business specific complaints and customer review management.

Customer Satisfaction - Specially deployed ORM strategies that will help you gain customer satisfaction and loyalty.

IBRANDtech's Perception Building Services will benefit you in the following ways,

- Handling and protection from negative and destructive comments
- Spreading positivity through positive brand building
- We strive to give your business a better customer experience
- Help build awareness, trust and loyalty for your business etc....

We at IBRANDtech, as a part of the Review Management services for TimesJobs, serve the following:

Converting negative reviews to positive reviews

Online negative reviews are never wished by any entrepreneur. Well, it is possible to transform a negative review into one that is in your favor. Surprised to know? IBRANDtech experts can make use of techniques that transform negative reviews into useful ones for your business.

Providing a boost to your reviews

It is wiser to have users/job seekers discover positive reviews, regardless of whether you respond to all your negative reviews or not. You might have to be proactive to maintain the

balance considering fewer positive reviews and more negative ones. In some cases, you might have many happy employees who are eager to talk good about you. The need is simply to persuade them to write an honest review. This is what we at BRANDtech can do for you.

Received reviews are closely monitored

As we take care of review monitoring for you, you can focus on the other important and essential things related to your business.

Save Your Reputation & Generate Free Audit Report with IBRANDtech

