



Top Affiliate Networks In India | Video Marketing



Brands that use video grow revenue 49% faster than non-video users.

What is Video and Viral Marketing?

As simple as it can get, video marketing is producing videos via technology to promote your business. 68% of users prefer watching videos to know a brand and solve its product-related problems.

Viral marketing on the other hand is spurring organic sharing digitally among existing and potential customers like a virus!

Why Video and Viral Marketing?

- **Low Marketing cost**

Viral Marketing is undoubtedly the most ideal approach to let down your promoting costs as it isn't costly to launch however is powerful and quick in conveying your idea.

- **Better visibility**

It's on us to create good content for high visibility and unleash the interests of your audience. The growth of your brand is bound to happen automatically.

- **Remarkable growth and conversion**

Video and Viral Marketing is an increasingly crucial concept for brands aiming to spread their message in a digital age.

Video SEO

A lot like traditional SEO, video SEO is significant for making your viral video as simple and conceivable to discover to your target groups and more. Investigating the theme of the video for the look and feel, Refpay Media perfects it and incorporates the mission's hashtag, the name of your business, and much more.

Formats

Choose what sort of Format you need your viral video to take and what its general effect on your business' message and voice will be. Viral video advertising can take on various structures and formats.

Viral Video marketing can serve as a good way to show and not tell what the brand has to offer and stand for.

Optimizing On All Social Media Platforms

We understand that it becomes a need to "break the internet". Yet, to do as such, you need to guarantee that your substance is as spreadable as could reasonably be expected. We as digital experts, ensure that and also optimize your content uniquely on all platforms like Youtube, Instagram, and many more.

We at Refpay empower global Advertisers & Brands and Publishers of all sizes to grow their businesses online. Being a 360* solution-oriented performance company we are committed to meet your goals upon your trust on us. For More Details Visit:- <https://www.refpaymedia.com/>