



Want to Start Career in Photography?

As photographers, we're always hunting great photos. But, as with any art, what makes something "great" can be very biased. Getting the right photography training is what gives you the confidence to making great photos.

Emotion is at the very top of our "great photography" pyramid. This is where we see something fairy-tale.



If a piece of art doesn't make you feel anything then it has missed the mark. And this is what we teach at our [photography academy](#). Emotion can be anything from "wow that's an astounding view!" to humor, to sadness, and everything else. A great photograph can show you how somebody else lives.

When you're creating and editing your images, it's a good idea to think about what your photography was about. What do you want your audience to feel? It doesn't have to be intricate, but there should be some concept behind your images.

Once you've become skilled at composition and colour at our [photography weekend course](#) we train you on your journey to making great photos. But in our modest opinion, its story and feeling — making people think and sense — will uplift a photo from good to great.

It's a helpful task to think about what you want to carry with your image before you take the photo. What can you do to highlight this emotion you're looking to capture? For example, you could shoot with a wide-angle lens to show off a vast breath-taking landscape, or better yet, add a person into the frame for scale and put the onlooker into the scene.