



Why You Should Migrate To Magento 2 Services?

In a world where the market can rule by the online business units, a good website building platform has become important. Each program has to extend some features various from others.

Are you perplexed whether to stay on Magento 1 or to migrate to Magento 2? Many of us are in the same confusion after the launch of Magento 2 was announced in 2015. In a world where the market is ruled by the online business units, a good website building platform has become important.

Magento 2 Migration is not an upgrade version of Magento 1 but it is a complete transformation of the earlier version using, each platform has to offer some features improving the quality of service. It grows very difficult which features to choose and which one to sacrifice. The significant news is, it is an open-source platform that provides adequate flexibility and enables its users to employ both creative and third-party plug-ins to streamline their online business.

The data filtering was improved, and it organized the site navigation in a better manner. With a great hosting environment, it has combined value to the e-commerce business.

With beyond 6+ years of experience as **[Magento Development Company](#)** and have successfully fulfilled innumerable E-commerce stores for companies, we know the development cycle within out.

Here are some Magento 2 advantages

Around 40% to 50% of e-commerce stores, powered by Magento 1, consider Magento 2 migration because Magento 2 has the whole of important advantages described below.

What was deficient in Magento 1?

Magento 1 was initially built as a flexible extension that made Magento very popular in the world of e-commerce platforms. Features such as performance optimization and mobile responsiveness were missing.

And many users were complaining about how their E-Commerce site was running slow — leading to loss of business and visitors. The user-interface became not-so-user-friendly.

Magento 1 versions such as Backend complexity, Performance issues, responsiveness, administrator ability, slow speed, the user-interface became not-so-user-friendly,. Because of these many issues, it requires the need for a newer edition.

Magento 2 is Improved Performance faster than Magento 1.

Magento 2 provides 25% faster than the earlier version as analyzed and pretended by experts. The load time for the home product and category pages on the first view will be faster when the cache is enabled. Page speed is a ranking factor for mobile searches.

This edition of the Magento 2 development tool also helps in improving SEO and they could handle feature catalog pages in a much better way.

Magento 2 will be faster than Magento 1 because there's a lot more front-end stuff that gets pre-compiled or done with AJAX in Magento 2.

Streamlined Checkout Process

Because of the improved checkout process where customers now have to fill less information, this makes customers easier to place orders and checkout.

With fewer troubling formalities and fewer forms, consumers can now focus on completing the checkout process, thus reducing cart abandonment.

They have improved integration with PayPal as you need not provide additional information like billing address which is handled by PayPal.

These resolutions have been improved, and there is a huge reduction in stranded carts.

23% of US online customers have rejected an order in the past quarter solely because of a *"too long/complex checkout process"*.

With Magento 2, the users can opt for guest checkout or create the account with a single click from the Thank you page.

Unlike Magento 1, the Magento 2 store owners need not make customizations in the default checkout page to make it more streamlined and user-friendly.

Enhanced ADMIN DASHBOARD

Perhaps the most significant pain point of Magento 1 was their admin interface. The Magento 2 admin panel is far better for store management, user-friendliness, and easy to learn.

Non-technical users experienced a deal of difficulty in navigating through the platform.

Moreover, Magento 2 enables users to customize the admin panel for better data management of buyers, products. Our orders and hence enhance their efficiency, unlike Magento 1.

Easier Product Uploads

A stepwise guide for product uploads makes the admin's task easier. Uploading videos and images to the product gallery make it engaging and prompt possible customers for the purchase.

INSTALLATION OF MODULES EASIER

Magento enables you to make a robust and profitable online presence; thanks to its amazing out-of-the-box features. Magento 2 has published well-defined APIs that work as an interface to modules.

However, installing new modules and extensions in Magento 2 is easier than well as cheaper compared to Magento 1.x versions. so developers will require to rewrite their modules to work with the brand-new system. This helps in customizing and enhancing the modules.

Integrated Payment Gateways

Most E-Commerce methods rely on connecting with other systems to achieve their optimal results. The company was no longer satisfied with high website maintenance costs, the absence of an integrated payment gateway is PayPal.

Integrated payment gateways, such as Braintree and PayPal, free previous credit card information for the checkout and made the time for putting the order.

Too low conversion rate, caused by the long checkout process on Magento 1. Therefore, he hired us for Magento 1 to Magento 2 data migration.

Read everything about the improvements in payment methods in Magento 2 here.

Easy to Installations and Upgrades

Magento 2 has been designed to make installing patches and upgrades easier. Easier installations also enable smooth installations of security patches improving site security. Magento 2 is always in on its toes to release the next version, Magento 2 being the latest. Also, the community is a great power of the platform and it continuously attempts to give their input for fixes.

Such a scenario ensures that this technology will not fade soon! This helps merchants because it is important for them to keep upgrading to the latest versions, to enjoy the latest product features and functionalities.

What results does Magento to Magento 2 migration bring?

We have been a Magento [E-Commerce development company](#) for more than a decade, empowering clients with a robust and meaningful web presence.

Although some have limitations about moving to Magento 2, it's clear this platform was designed to provide a better experience for consumers and admin. It maintains the flexibility Magento is known for but adds some relevant, useful features.

The other reason you need to consider is now after the announcement of the launch of Magento 2 enterprise, all the features upgrades for Magento 1 have been stopped and they are now only focused on the security applications. You can Choose us To [Hire Magento 2 Developers](#).

The recent version can grow as businesses grow. It's fast with a streamlined checkout process to improve conversions and boost repeat customers.

In case you are preparing to start a new business then it is acceptable that opt for Magento 2 platform, It will be better to have the newer version from the start itself rather than migrating from Magento 1 to 2 after any time.

If you choose to migrate from Magento 1 to Magento 2 on your own, you can refer here or choose the easy and various secure way out by opting for the expert Magento 2 Migration Service offered by certified developers at Tecksky!