



3 Problems Can't be ignored in Magazine Printing

Magazine printing is still the most popular type of printing product. Although many printing products are greatly affected by the development of network technology, [magazine printing](#) products still have a considerable number of customer groups. For this reason, magazine printing products can bring good economic benefits to some [Chinese printing](#) companies, but The premise is to fully guarantee the product quality of magazine printing products. Then, in the production and production process of magazine printing products, what problems should be paid attention to? What factors can have a greater impact on the quality of magazine printing products? Many people are more concerned about this issue.



1. External dissemination of corporate information

When many readers see the company's information, they will be curious to know and understand the company, so that the knowledge of the company can be broadcast to the outside world. The more detailed the content of the enterprise, the faster the information dissemination will be, and the network will gradually increase. Therefore, the external dissemination of corporate information is very important.

2. The nature of design

Generally, the sales volume of magazines is more or less determined by the designers. The more eye-catching the design picture is, the stronger their intention to buy; sometimes the design is more important than the content. Many consumers will think that no matter how bad the corporate content is, as long as the design and artwork are done well, they can also be recognized and supported by consumers.

Attachment: Four Tips for Magazine Cover Design

- (1). Clear positioning of cover design
- (2). The unique aesthetic value of cover design
- (3). The cover design reflects advanced cultural characteristics
- (4). In line with the audience's aesthetic psychology

3. The selectivity of the Chinese printers

Why is the third item the choice of the Chinese printers? Because if you choose a small printing factory, many equipment and processes are not as strong as that of a large printing factory, plus printing steps such as printing technology and technology; and the cost of a small printing factory will be higher and the printing quality will be low, so it is also very important to choose a printing factory. Chinaprinting4u is a Guangzhou printing factory with more than 20 years of experience. It has its own advantages in magazine printing. Whether it is in design or in printing, it can guarantee quality. Due to competitive prices and satisfactory services, our products gain very good reputation among the customers at home and abroad.