Long Code SMS Service

Long Code SMS service refers to a platform that utilizes a standard phone number (often a virtual one) to send and receive text messages. Unlike short codes, long codes typically consist of a regular phone number, allowing two-way communication with customers or clients. These long codes are used for various purposes such as customer support, marketing campaigns, and automated messaging. They enable businesses to engage with their audience on a personal level, as messages are sent and received through familiar phone numbers. Long-code SMS services facilitate real-time interaction, feedback collection, surveys, and information dissemination, enhancing customer engagement and satisfaction. With their cost-effectiveness and versatility, long code SMS services have become integral for businesses seeking direct and efficient communication channels with their target audience.