



## increase website traffic

Increasing website traffic is easy by being creative. It will depend on your style if it'll run you a lot or not just a single dime. The following is likely to be perfectly legal ways to improve website traffic. Some are costly and some are not.

1. Be original. Offering free, quality and original content in your website is a sure fire way to improve website traffic. It is naturally that is the very best way to improve hits in your website. Here are a few pointers to be sure you are in front of the website traffic race:

- Use landing pages for fast fulfillment of your PPC advertisement.
- Create entertaining, complete and useful content that. Gathering and copying contents from other websites will not do the trick. Offer visitors information they need for his or her goals, problems, entertainment and news. [increase website traffic](#)
- Keep your website fresh. Constant updates on websites, especially on frequently visited links will reel in repeat visits. Update it daily if at all possible and weekly whilst the minimum.
- Outsource article writing. Now if you don't wish to generate ideas by yourself, you have this as an option. Still, writing by yourself continues to be much better as you have the initial hand experience in your website's content. It will be a lot rewarding if people will visit your website for your very own ideas.

Add videos on your home page which is related to your site. Studies reveal that related and good videos increase conversations, page ranking and, ultimately, website traffic.

2. Get more back links to improve website traffic.

- Proof read. Spelling and grammar affects the credibility of your website's content; make sure everything is so as before publishing in order to avoid negative opinion and judgments.
- Avoid content generators. Devote your and your team's idea. Fresh and 'human' content works best.
- Copying is a big NO. Copying from other websites is likely to be detected right away. Google, MSN, Yahoo and other search engines are a lot smarter now and will detect unoriginal and copied contents.

Be moderate on links. Do not build your website on links in majority. Google webmaster guidelines indicate in order to avoid excessive linking.

Advertise your website. There are certainly a large amount of ways to let people know about your presence. Here are the examples.

- Pay per click. Check out schemes from giant search engines like Google, MSN and yahoo.
- Create e-zines and remind people to visit your website for increased website traffic.

- Explore the printed media. People read hard copies too so why not exploit it and advertise on the local papers, paper ads, cool posters and the needless to say Yellow Pages.
- Leave business cards on meetings, gatherings and popular public places.
- Join forums related forums. Leave meaningful comments. Be polite and advertise away.
- Engage into online discussion community. Start your own personal with any medium. People will gather more people. What one person knows is likely to spread. [site traffic](#)

Go auto. Provide bumper stickers. Drive around along with your mobile advertisement.

3. Try Freebies. Still have some cash? Try freebies! People will not resist them. Free subscription and anything linked to your website increases website traffic