



## gps vehicle tracking

When many people think of GPS they believe about getting directions, getting a stolen vehicle, or, perhaps, parents tracking the whereabouts of teenage children. For a company with a fleet of vehicles, however, a GPS vehicle tracking system increases productivity when used to its full capability.

When you have a fleet of any kind of vehicles on the roads for just about any reason, there are numerous ways a GPS vehicle tracking system can increase productivity of both vehicles and the drivers. If you are a customer service manager, a fleet manager or who owns the business, GPS tracking can assist you to increase productivity in many areas and show a confident return on your investment in 90 days or less.

You work for a plumbing company and you have pointed out that three of the plumbers you have on the way spend far longer on many jobs compared to the other seven plumbers. But you never know why. A GPS vehicle tracking system would inform you that those three plumbers actually perform the job in the same amount of time. The difference is that they spend the extra time sitting in the truck with the engine idling. This behavior affects gas mileage, individual job productivity, company customer service productivity, and customer care (because the customers could see the trucks still sitting outside their homes). The data from your GPS vehicle tracking system will report for your requirements how long the engine is idling, where it is found while idling, and exactly once the engine was switched on and off, along with how long the vehicle stayed in just about any single place all day.

A GPS vehicle tracking system can assist you to improve efficiencies and productivity in many ways, whilst the account above demonstrates. Here are a few additional ways you can expect to enhance productivity and efficiency:

Track and download reports together with your GPS vehicle tracking system on the full time spent at each location by each driver. Some companies report employee productivity increases of around 30%.

Detect and eliminate excessive engine idling together with your GPS vehicle tracking system and improve fuel efficiencies, reduce fuel costs, and reduce fuel consumption.

Use the monitoring and reports supplied by your GPS vehicle tracking system to monitor driving habits of employees and correct bad habits that are dangerous or inefficient. These actions will even assist you to keep your vehicles on the way longer, reduce maintenance costs, and save fuel and fuel costs.

Utilization of a GPS vehicle tracking system to locate and direct or redirect the closest vehicles to customer locations. For any business trying to survive in a competitive environment, high

productivity and performance in customer service might be your strongest competitive advantage. Knowing which vehicle is closest to a customer having an immediate need, will reduce response times, increase customer care, improve customer retention, and improve fuel and driver/employee efficiency and productivity. [gofleet vehicle tracking](#)

Installing a GPS vehicle tracking system in each vehicle in your fleet will enhance your cost efficiency and enhance your job productivity. Because a not exactly invisible GPS device mounted on the OBDII connection in the vehicle afford them the ability to get a sudden alert notification if there is an automobile theft and since the GPS device lets you pinpoint the location of the vehicle every second, retrieving the vehicle and apprehending the thief is significantly more likely. Most insurance companies offer reduced rates on insurance for all vehicles that are part of a GPS vehicle tracking system.

The geo-fencing option that's part of a GPS vehicle tracking system lets you set boundaries for each vehicle. If a vehicle is taken outside that defined area, you receive an immediate alert. With this particular capability you can not only protect your vehicles during the night, but you can detect any unauthorized utilization of company vehicles.

Your GPS vehicle tracking system will even provide maintenance alerts. This can create a critical difference in both extending the life span of the vehicle and preventing costly breakdowns. It can also assist you to detect problems when they are just beginning instead of when they are big repairs that are both expensive to execute and that keep the vehicle off the trail for a few period of time. Improving productivity is a critical objective in many companies.

Understanding the potential impact of a GPS vehicle tracking system for your company is a very potent argument to make the investment, especially whenever you will save you enough to pay for for the whole cost in 90 days or less. [gps tracker](#)

To learn more about the benefits of a GPS vehicle tracking system, have the free report "7 Ways Your Company Can Save Thousands of Dollars With GPS Fleet Tracking." Many companies have substantially increased their revenue and lowered their costs by installing a GPS tracking system for their fleet. To calculate the ROI for your company, see the Fleet GPS ROI calculator