



Images of prominent painters have become an inspiration for many advertising agencies. Here are some examples of ingenious mixing masterpieces with an advertised idea.

"Don't be lost in the weird world of investments"

Advertising campaign for an investment company inspired by Salvador Dali's artworks.





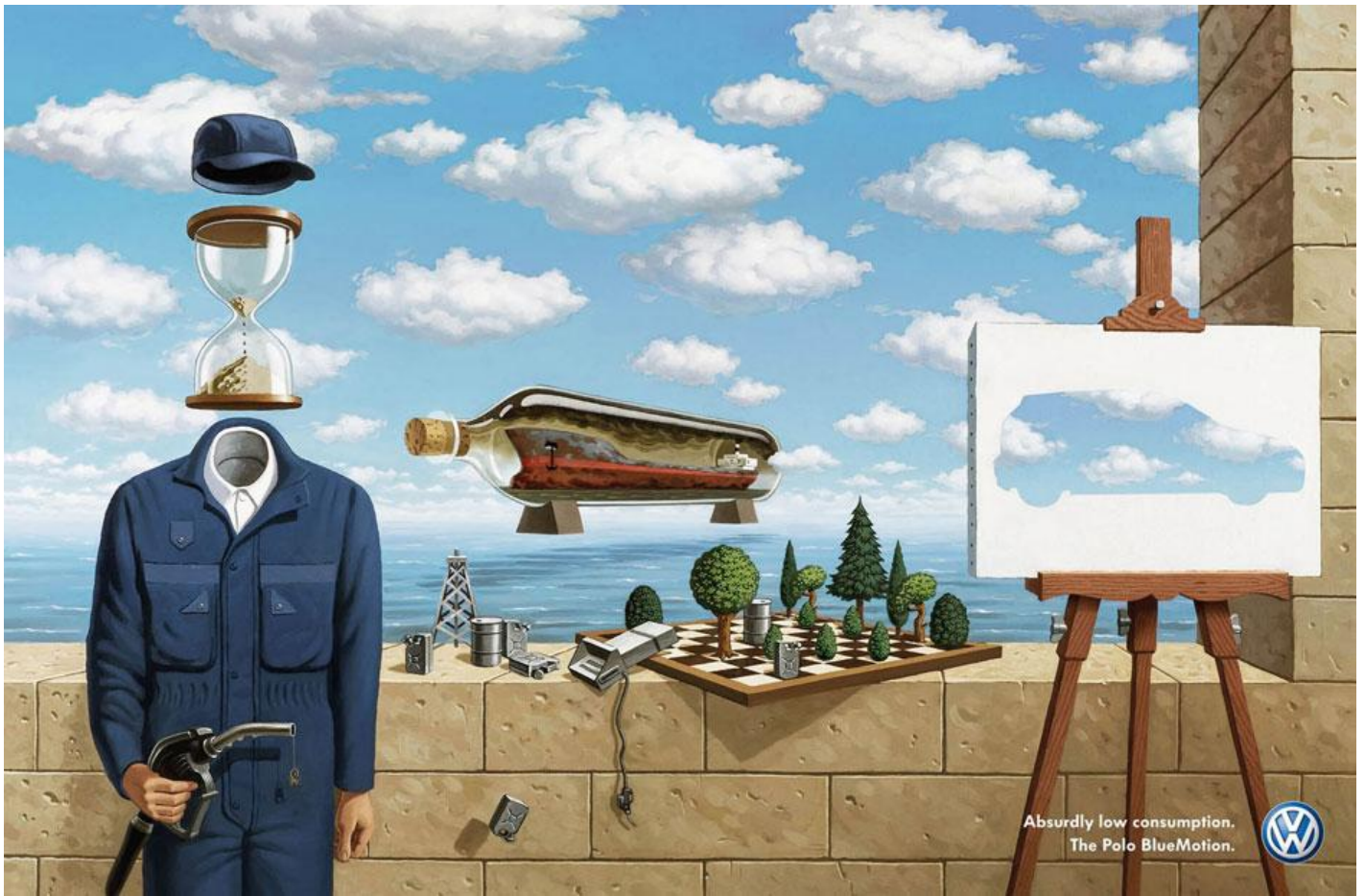
Absurdly low consumption. The Polo BlueMotion.

Very artistic VW Polo advertisements inspired by:

- Salvador Dali.



- René Magritte

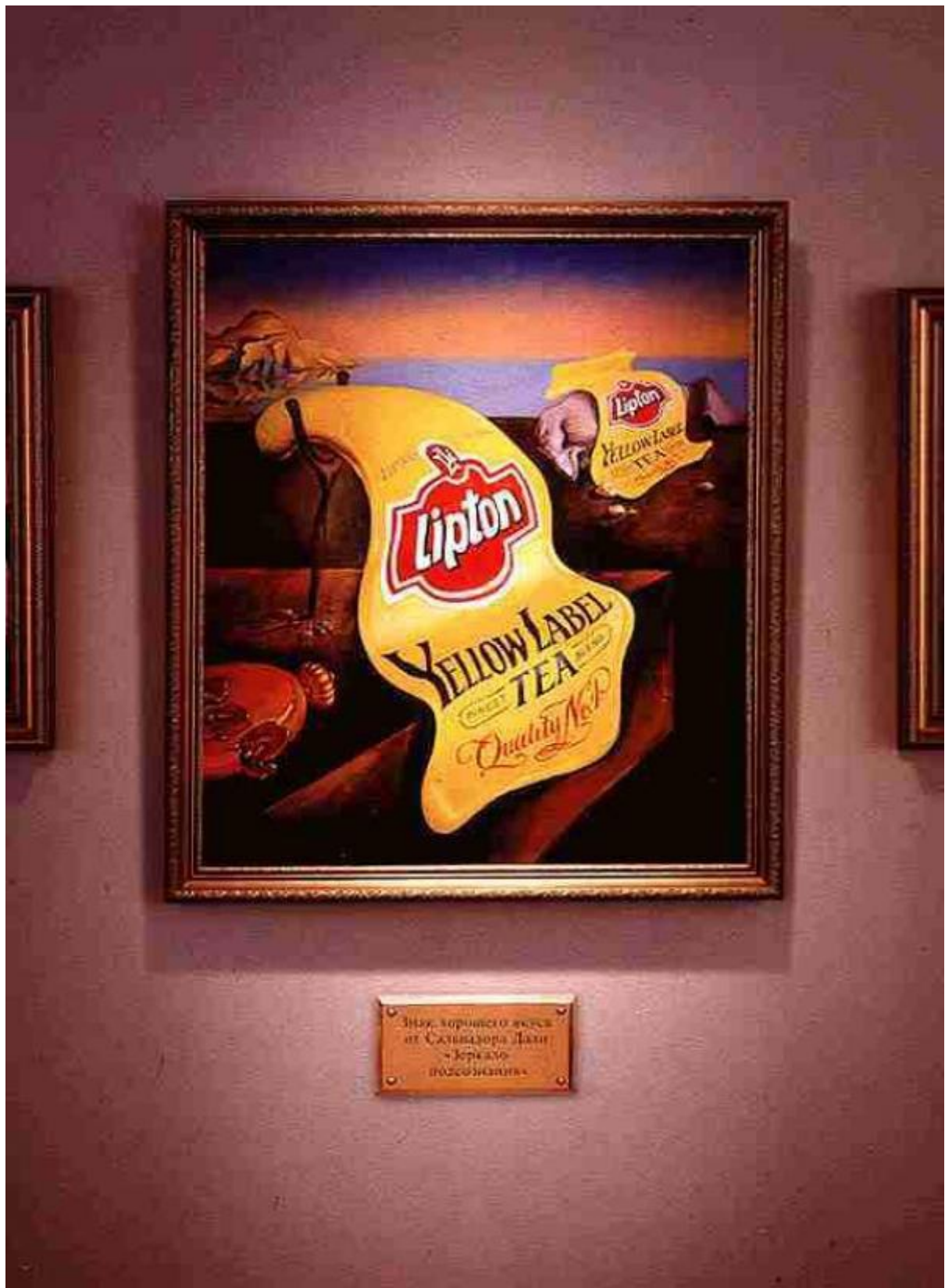


- Hieronymus Bosch

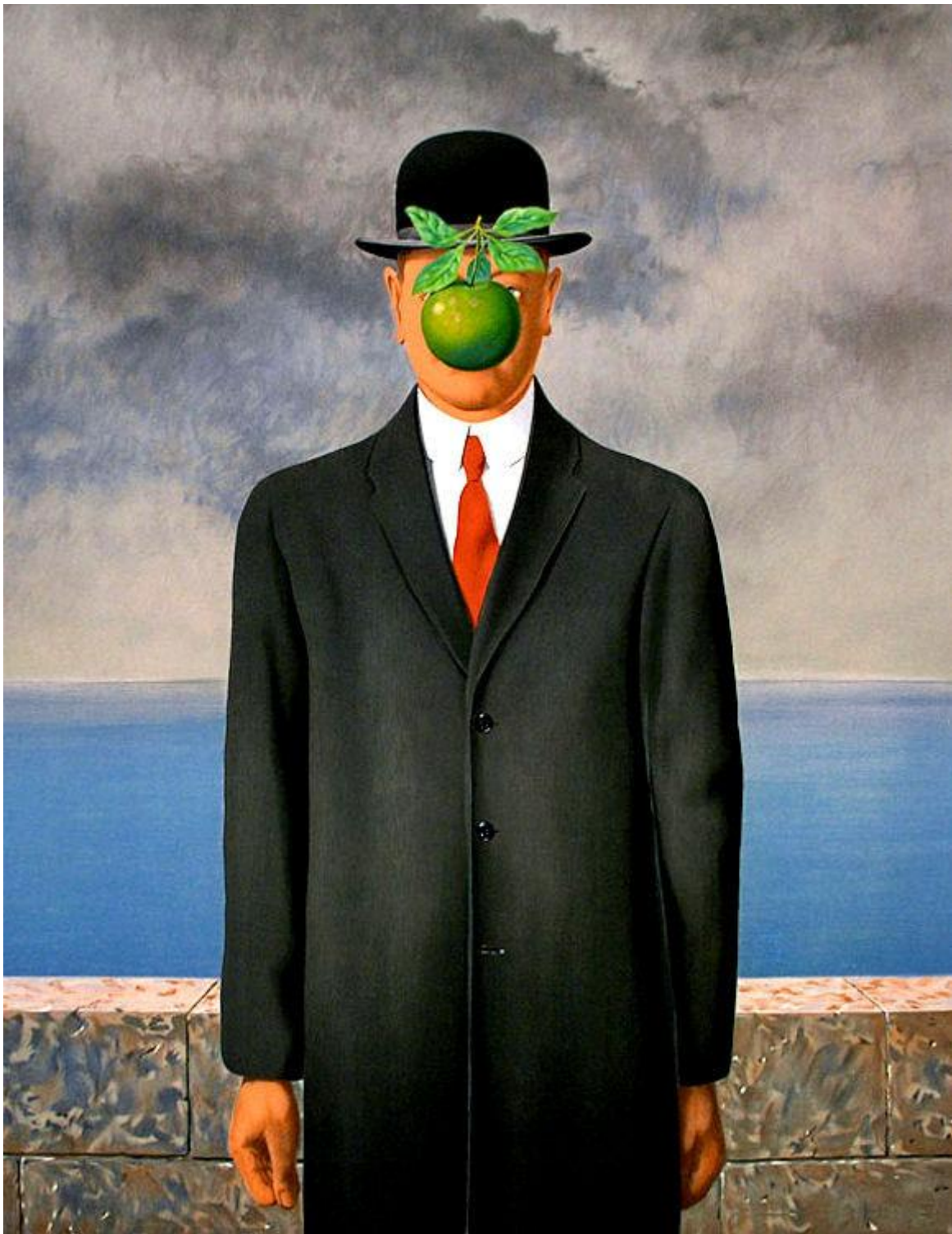


Lipton. Yellow Label Tea

This Print Ad was done by J Walter Thompson Russia advertising agency for Lipton



And here is series of ads inspired by Magritte's "The Son of Man"...



... done for Dermaclay

Dermaclay: Conceals all facial imperfections.



CONCEALS ALL
FACIAL IMPERFECTIONS

available at **biocorner**



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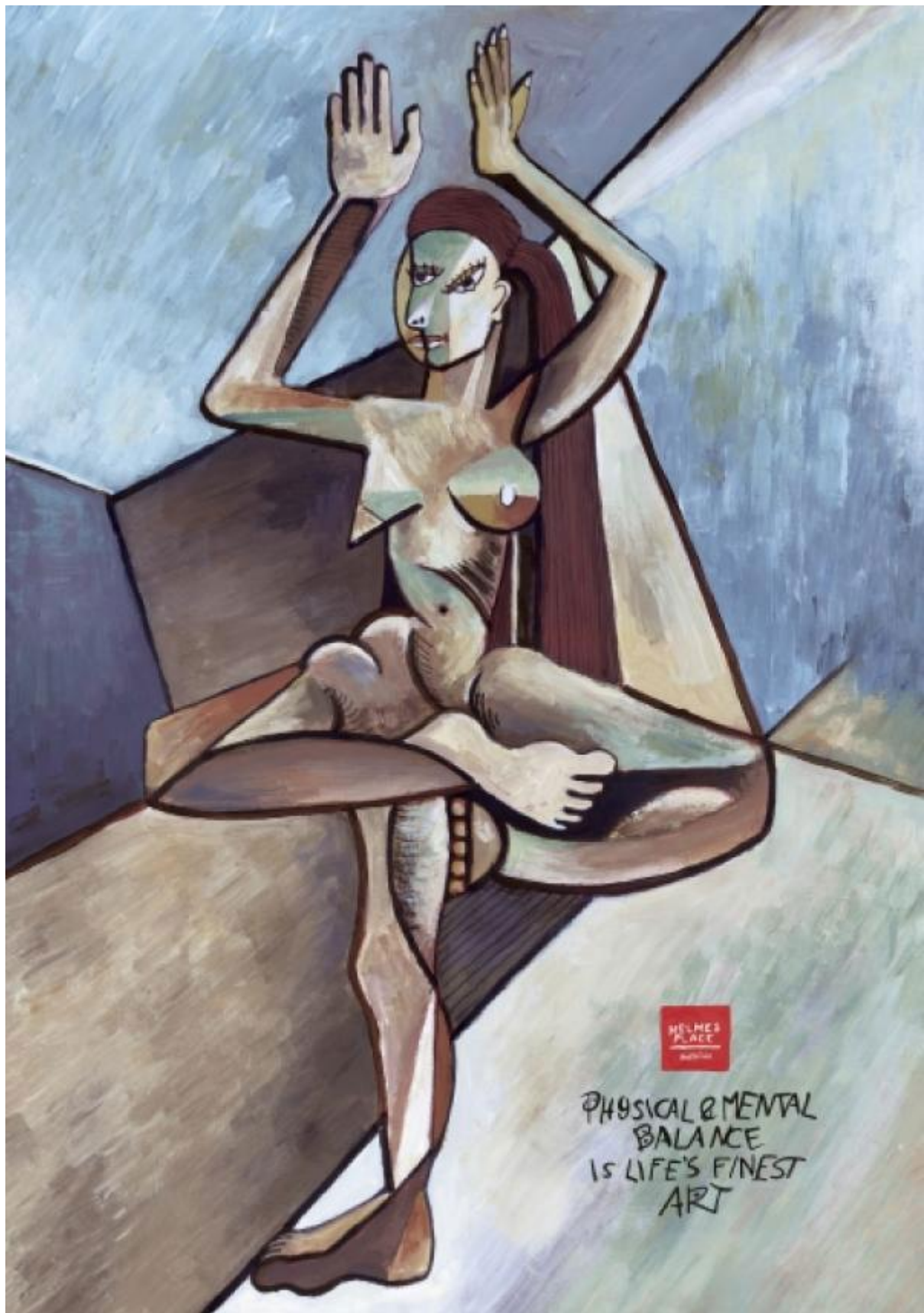
Print ads done for Fitness Centre (brand: Holmes Place) by Leo Burnett Advertising

Dali style.



Your body is a priceless work of art

and Picasso style.



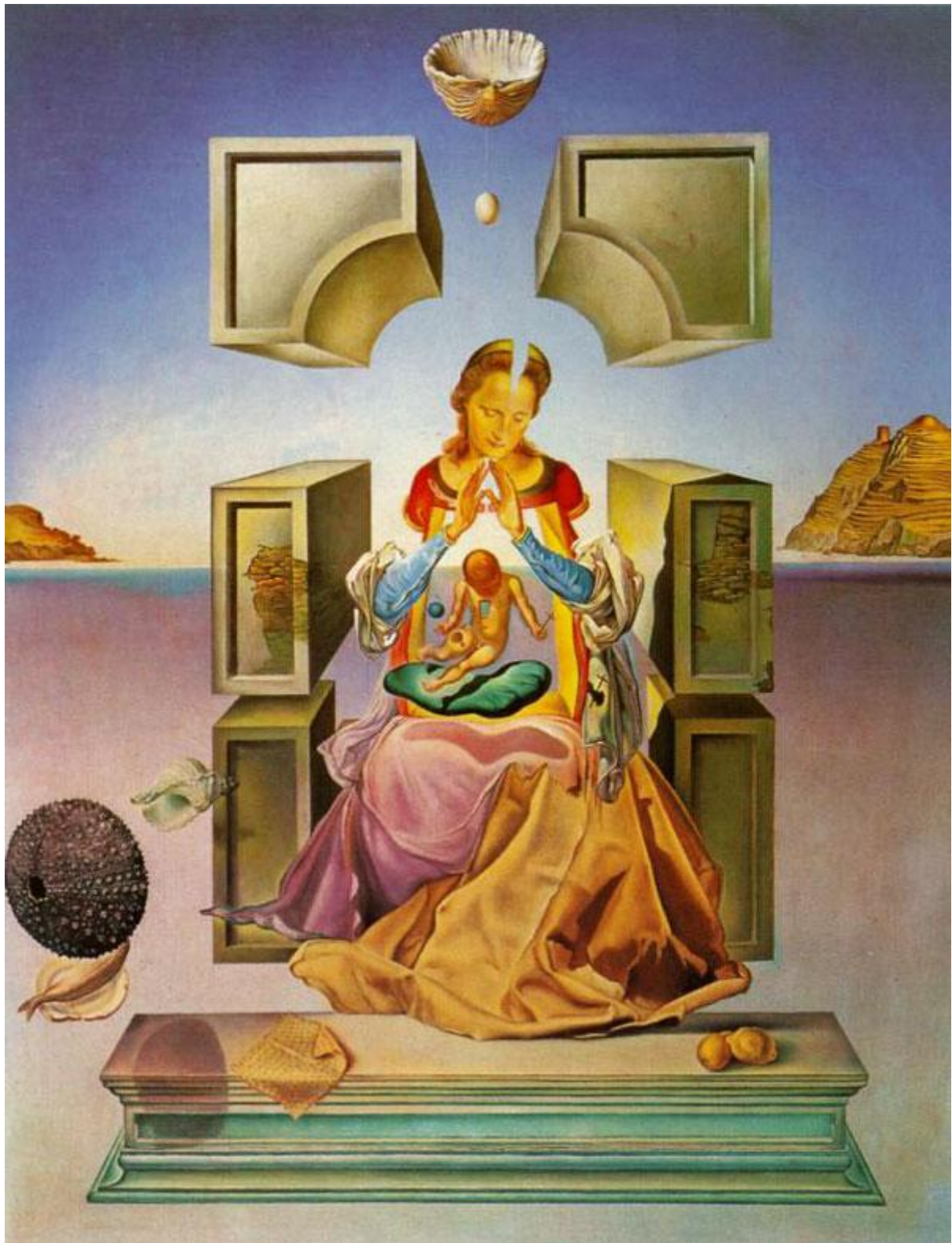
Physical & mental balance is life's finest art.

Second Life of Salvador Dali

The print ad was done by Sinar Studio advertising agency for product: Hi-fi Store (brand: Hi-fi Audio) in Russia.



As a reference, here is the original by Dali. **The Madonna of Port Lligat**



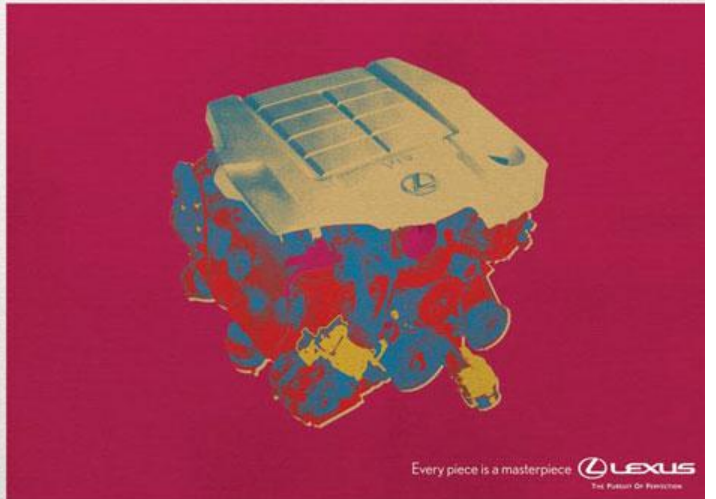
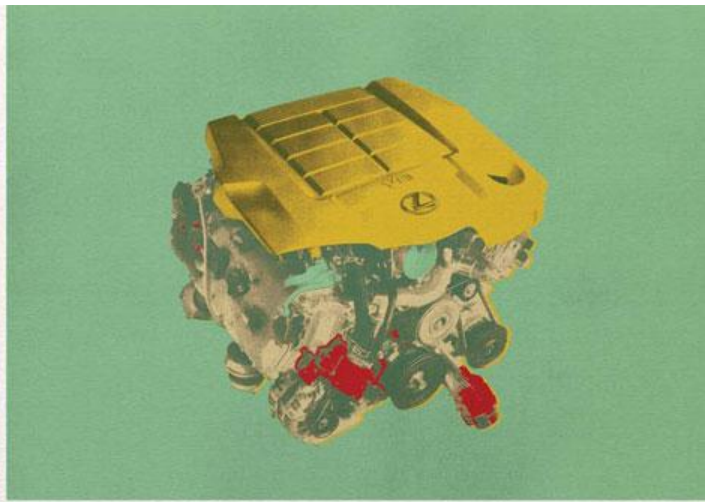
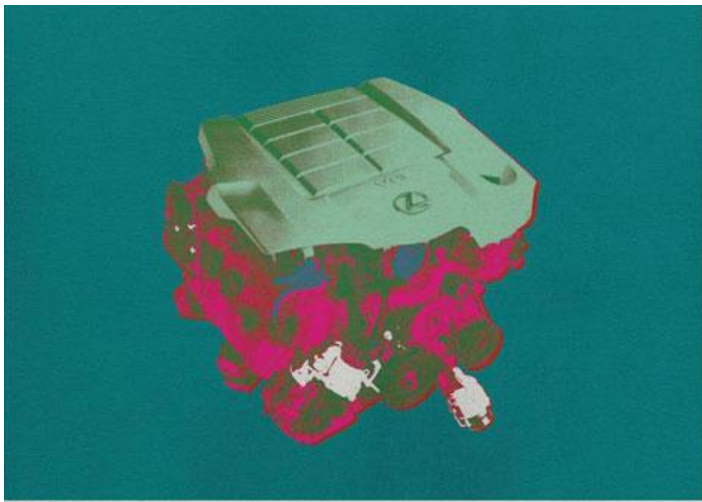
Lexus: Every piece is a masterpiece

Ad campaign for Lexus automobiles done by Saatchi & Saatchi Singapore advertising agency

Vincent van Gogh style



Andy Warhol style



Every piece is a masterpiece **LEXUS**
The Pursuit Of Perfection

Salvador Dali style



And the best, I think, printed ad inspired by Leonardo da Vinci and one of his most well-known works: "The Last Supper".



Advertised product is rat poison.