



## Composed

### [closed captioning](#)

You have this great live video content for people to see. Where are you going to place it? Live videos no longer get posted only on one website. Videos today stream on multiple social networking sites at precisely the exact same time. It is likely to cost a fortune to purchase gear, and take a whole lot of work to encode and flow to each of these sites, right? Wrong! Using a brand new online service called Videolinq, you send in 1 live stream from the camera, your telephone or computer, and they distribute the same stream to multiple websites, blogs, social media platforms, and YouTube channels in the same moment.

### [social media video distribution](#)

Videolinq is a brand new cloud support for "re-purposing" live streams. Videolinq's Scheduler places the start and end time of live streams, and sends the same flow to multiple destinations. You can send the same flow to all aims, or utilize their transcoder into "transrate" (prepare unique streams of few window sizes and bitrates) outputs to each destination. Videolinq also offers a HTML5 Player Wizard to create commercial free players (with assistance for Vimeo and YouTube videos!) , and the best part: pay only for the service when you use it! Videolinq is a cloud assistance, which means that you pay a flat hourly rate for the real period the service is utilized.

The idea behind Videolinq started when people started streaming live video content to more places to reach larger audience. People no longer visit your site. They wish to see your FB page, your YouTube station, or other social networking presence. If your live video just appears on your site, you're limited to people who come there directly. Websites that rank well on search engines get more visitors. Some articles goes viral and people share it with friends. Things to do if you've got lots of followers on multiple big platforms like YouTube, Facebook, Twitter, and Periscope? Before, you would set up one device (phone, tablet, computer) to stream to every account. Complicated! Then you'd look at purchasing encoding systems with expensive applications, and configure the system to send multiple streams to all your channels. Expensive! With Videolinq, you send only 1 flow in, from the favorite device, configure multiple "Endpoints", program the broadcast, or launch it manually, along with your video goes out to all these platforms at exactly the same time. Easy!

Videolinq Scheduler functions with lots of encoders. Should you possess a hardware encoder from Teradek, Matrox, Aja, Viewcast Niagara, or use a RTMP software encoder (such as: FMLE, OBS, XSplit, vMix, Wirecast, etc.), then you may utilize Videolinq to pull your RTMP live flow, and schedule a hands-free air. For those who have a Webcam or remote camera using a public IP, you may use Videolinq to pull your RTSP live stream, and schedule a broadcast.

It is so easy to put a YouTube or Facebook player on your site. But what if you don't want to send your traffic back to these portals (with hyperlinks and triggers on the player). What if you want to keep viewers on your website? For people without technical expertise, to outsource commercial players such as Flowplayer or JW Player, may be challenging. Videolinq provides an easy to use HTML5 Player Wizard. In just few clicks you select skin color, define player controllers, and generate embed code to put on your page. The player can play live streams, or recorded files hosted by another streaming media service provider. Besides, you can point to Vimeo or YouTube videos and skip these annoying commercials!

In some nations closed captioning must be added to live streams by law. YouTube requires live flow to be categorized (for captions) before you can live stream. Videolinq partnered with lots of closed captioning vendors. This allow them to support 95 percent of closed captioning service providers worldwide. If you need to add closed captioning for a live stream, ask your closed captioning provider if they work with among Videolinq hardware of software partners. If they are, give them your Videolinq account flow information, and they will know how to use it in order to send reside captions into your flow. Videolinq takes your live video feed, your captions vendor separate data feed, sync, merge, and distributes the live flow with captions to Facebook, to YouTube, to Kaltura, to your site or own website, and also to many different destinations.

Videolinq services are utilized by companies promoting their goods, by TV broadcasters, from the U.N. Headquarters in New York, by different House of Faith, also by universities and schools worldwide. This new support is becoming very popular as it gives users access to high end technologies available only to people who can effort it before. Today with the power of the web, many businesses no longer need to invest in expensive hardware, hire ability employees, and wait long time before they could send live video for their viewers. With the assistance of Videolinq all this may be done at no time, and directly on the budget.