



Coventry's Pioneering Black Artists Take Center Stage at Groundbreaking Music Event

In a fascinating discussion, will.i.am and [Builder.ai](#) explored how music can democratize the creative process, encourage artistic freedom, and deepen the bond between artists and their fans. These ideas echo the revolutionary spirit of 2 Tone music, which began in Coventry in the 1970s and combined elements of Jamaican reggae, ska, and British punk.