

WhatsApp Green Tick: How to Get Green Tick on WhatsApp



In the fast-paced digital world, businesses are constantly looking for ways to build trust with their customers. One such trust indicator on WhatsApp is the <u>WhatsApp Green Tick</u>. The green tick on WhatsApp signifies that a business is verified by WhatsApp, ensuring customers that they are engaging with an authentic brand. If you're wondering how to get green tick on WhatsApp, this guide will provide you with all the necessary steps and information.

What is the WhatsApp Green Tick?

The WhatsApp green tick is a verification badge that appears next to a business's name on <u>WhatsApp Business API</u> accounts. It indicates that WhatsApp has officially verified the business as authentic and trustworthy. Unlike normal WhatsApp Business accounts, which display only the phone number, a verified account shows the business name even if the recipient has not saved the contact.

Register here for more details: <u>https://accounts.webmaxy.co/whatsapp-commerce/register</u> Benefits of the WhatsApp Green Tick

Getting the green tick on WhatsApp comes with several advantages, including:

- Increased Credibility: Customers trust verified businesses more, leading to higher engagement rates.
- Better Brand Recognition: The business name appears instead of just a phone number, making interactions more professional.
- Higher Conversion Rates: Trust leads to better customer interactions, improving sales and response rates.
- Enhanced Customer Experience: Customers feel more secure communicating with a verified business.

How to Get Green Tick on WhatsApp

To obtain the WhatsApp green tick, businesses must follow a structured application process through the WhatsApp Business API. Below are the key steps to get your account verified:

1. Meet WhatsApp's Eligibility Criteria

WhatsApp grants verification only to notable and reputed businesses. To improve your chances of getting the green tick:

- Your business should be well-known and have a strong online presence.
- You should have a verified Facebook Business Manager account.
- Your business must not fall under prohibited categories (e.g., gambling, adult content, or cryptocurrency).

2. Set Up WhatsApp Business API

The green tick is available only for businesses using the WhatsApp Business API, not the standard WhatsApp Business app. To set up the API:

- Choose an official WhatsApp Business Solution Provider (BSP) like WebMaxy <u>WhatsApp</u> <u>Commerce</u> to help with integration.
- Register your business phone number and set up a WhatsApp Business API account.

Calculate WhatsApp Business API Price: <u>https://www.webmaxy.co/whatsapp-business-api-price/</u>

3. Apply for the Green Tick Verification

Once your WhatsApp Business API account is set up, follow these steps:

- Go to Facebook Business Manager and access the WhatsApp Accounts section.
- Click on Request Verification under the settings tab.

- Provide necessary details, including the business name, website, and industry.
- Submit the request and wait for approval.

4. Wait for Approval

WhatsApp evaluates applications based on the business's public presence and credibility. The approval process typically takes a few days to a few weeks. If your request is denied, you can reapply after improving your business's online visibility.

Find WebMaxy's Pricing Plans Here: <u>https://accounts.webmaxy.co/whatsapp-commerce/plan</u> Why Choose WebMaxy WhatsApp Commerce for Green Tick Verification? <u>WebMaxy</u> WhatsApp Commerce is a trusted WhatsApp Business API provider that simplifies the process of applying for a green tick on WhatsApp. Here's how WebMaxy can assist you:

- Seamless API Integration: Get access to the WhatsApp Business API quickly and efficiently.
- Expert Guidance: Our team ensures your application meets WhatsApp's verification requirements.
- Business Growth Features: Automate customer engagement, manage chats, and increase sales with <u>WhatsApp automation</u> tools.
- Dedicated Support: Get assistance at every step of the verification process.

FAQs About WhatsApp Green Tick

1. Can any business apply for the WhatsApp Green Tick?

Not all businesses qualify for verification. WhatsApp prioritizes well-known and recognized brands. Small businesses may find it difficult to get approval unless they have a strong online presence.

2. How long does it take to get the green tick on WhatsApp?

The approval process can take anywhere from a few days to a few weeks, depending on WhatsApp's evaluation.

3. Can I use the WhatsApp Business app and still get the green tick?

No, the WhatsApp Green Tick is only available for WhatsApp Business API users, not for the WhatsApp Business app.

4. What should I do if my application gets rejected?

If your application is rejected, work on improving your brand's online presence and engagement before reapplying. WebMaxy can guide you through the process.

5. Does the WhatsApp Green Tick expire?

No, once granted, the green tick remains unless WhatsApp finds policy violations, or the account becomes inactive.

Contact Us: https://www.webmaxy.co/contact/

Final Thoughts

Getting the WhatsApp Green Tick can significantly boost your brand's credibility and customer engagement. By following the right steps and ensuring your business meets WhatsApp's verification criteria, you can enhance trust and grow your business on WhatsApp. If you're looking for expert assistance, WebMaxy WhatsApp Commerce is here to help you integrate the WhatsApp Business API and apply for the green tick seamlessly.

Get started today with WebMaxy WhatsApp Commerce and establish your brand's credibility on WhatsApp!

Book an Appointment: https://calendly.com/webmaxy/30min