



Discover ITC's Leading Role in Packaging and Printing Solutions

In today's fast-paced consumer market, businesses must prioritize effective packaging solutions that not only protect products but also enhance their appeal. As a part of ITC's Packaging and Printing Business, we stand at the forefront of this crucial industry, recognized as one of the leading players in the global packaging ecosystem.

For detailed information - <https://packaging.itcportal.com/Page/About-Us>

Our commitment to **Purposeful Innovation** and deep **Customer Centricity** drives every aspect of our operations. We believe that our greatest asset lies in our competent and driven team, which tirelessly pursues our single focus—**Customer Delight**—at every opportunity. This ethos is embedded in our operating principles, ensuring that business excellence is not just a goal but a continuous journey.



As the largest value-added converter of paperboard packaging in South Asia, we proudly convert upwards of **1,00,000 tonnes** of paper, paperboard, and laminates annually. Our

extensive portfolio caters to diverse sectors, including food and beverage, personal care products, cigarettes, liquor, and consumer goods industries. This breadth of experience positions us as your ultimate **packaging and printing company**, capable of delivering innovative and tailored solutions to meet specific needs.

Our product offerings encompass a comprehensive range, expertly crafted by transforming paperboard, paper, and films into high-quality consumer branded products. We aim to be your “one-stop shop” for **packaging solutions**, ensuring that you receive not only top-notch products but also exceptional service and support.

At ITC, we adhere to globally recognized business processes and strategies, constantly evolving to deliver better solutions and outcomes. This dedication to continuous improvement and innovation is what sets us apart in the competitive landscape of the packaging industry.

Explore more about our commitment to excellence in packaging and printing by visiting our [About Us page](#). Join us on our journey toward redefining packaging solutions and experience the ITC difference today!