



Success Story showcase: Business Assurance for Ecosystem Plays

We are at trnforum **INNOVATE24** ASIA **NOVEMBER 5-7, 2024**
BANGKOK

SPEAKING SESSION

SUCCESS STORY SHOWCASE: BUSINESS ASSURANCE FOR ECOSYSTEM PLAYS

07 NOVEMBER 2024 9:00 AM - 10:30 AM IMPACT STAGE

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We're excited to participate in Innovate Asia 2024! Join us as we introduce our revolutionary Catalyst Project—SmartHive xG: Horizon—and take part in an exclusive session on how AI-driven strategies are transforming business ecosystems.

Introducing SmartHive xG: Horizon

Phase II of SmartHive xG has been awarded the title of Best Moonshot Catalyst project in the Growth Challenge category at DTW 2024. This new phase brings advanced AI capabilities to our platform, broadening its applications across various industries and fostering connections in key sectors like education, healthcare, and tourism. Our goal is to create a unified platform that improves service delivery across B2B, B2C, and B2B2X channels. By harnessing AI innovations, SmartHive xG aims to enhance user experiences, unlock new opportunities for partners, and drive growth.

Catalyst Project Key Highlights:

- A digital marketplace for seamless onboarding and integration of diverse industry partners
- AI-driven campaigns for hyper-personalization and higher conversion rates
- Zero-Touch Partnering (ZTP) to streamline interactions and automate processes, boosting efficiency and reducing costs
- Customer 360 (C360) Dashboard offering analytics for actionable insights and precise revenue forecasts

Don't Miss Our Speaking Session!

Key Topics:

- ODA and Open APIs
- Business Ecosystem Value vs. Vertical Integration
- Tools for Sustaining a Business Ecosystem

Meet the Speaker: Seshan Krishnamurti

VP - Sales, Africa, Covalensedigital

An expert in digital transformation and growth strategies.

Other Speakers: Ishari Siriwardane

General Manager - Digital Transformation Projects, Sri Lanka Telecom

Experience Our Award-Winning Solution First-Hand!

Don't miss this chance to connect with industry leaders and explore innovative solutions that drive business success. Check out our pre-integrated BSS/OSS and enterprise BSS platforms for 5G services, crafted to empower B2B telcos with a SaaS solution.

To know more visit: [Covalensedigital](#)