



How To Remove Google My Business (GMB) Reviews | IBrandtech



Google My Business is a platform that helps your business interact with your target audience, as well as provides helpful information to current and potential customers. With Google My Business you can list your business on Google. So when a customer starts looking for a particular business he gets the complete details along with the contact details as well as the photos of the organization. The users can leave reviews and rate the place that they were looking for on Google.

GMB facts, stats and figures

- In the discovery search, around 83% of businesses get viewed more than 25 times per month, and about 34% get viewed 1000 times.
- As estimated, around 90% of the viewers searching for a business on Google read reviews and consider making a decision.

- Around 49% of the businesses that are listed on [Google My Business](#) receive more than 1000 views every month.

Suffering from the below problems?

- Not having an existence on GMB
- Having an ORM optimum profile
- Fake ratings and reviews
- Use of FAKE/FRAUD/SCAM or similar words from your reviewers
- Cyber bullying and the use of abusive language
- Difficulty in customer engagement
- Lower search rankings
- Mobile optimization
- Customers unable to reach you
- Negative exposure on GMB
- Loss of trust and credibility
- Drop in sales, revenue, profit
- Increase in attrition rate of your employees
- Lesser traffic

Not to worry! The problems could be many but we have a universal solution!

Online reputation management turns out to be crucial & plays a key role in maintaining the corporate image of any company secure & clean. Using [Online Reputation Management](#), positive steps can be taken in the correct direction so as to maintain and even increase the value of an organization by managing Customer base, Customer retention rate, Customer satisfaction rate, Revenue, Return on Investment, Profit Margin & sales.

Here are a few facts about ORM

- Almost 3 out of 4 customers trust a company more if it has positive reviews.
- 85% of consumers trust online reviews apart from the personal recommendations.
- 49% of consumers look for a minimum of four-star rating before they choose to go for a business.
- 60% of consumers express that negative reviews made them not want to use a business.
- Reviews with just a 1 or 2 star rating failed to convert 86% of prospective customers.
- Consumers go through an average of 7 reviews before trusting a business.

SPECIALIZED & UNIQUE solutions from IBRANDtech

IBRANDtech with its SPECIALIZED ORM services has not only got answers, but solutions to every one of your above problems. Our ORM masters will design best suited strategies and solutions exclusively for your needs. These GMB dedicated strategies would mainly comprise of the following,

- Optimum profile creation/refining
- Positive image building and portrayal
- Achieving higher rating
- Making the presence of your business prominent on Google
- Customer reviews transformation and management
- Tackling abusive/hateful content, cyber bullying etc.
- Getting more traffic to your business website through easy connect with the customers
- Positive perception creation
- Building trust and credibility
- Get the best from IBRANDtech

IBRANDtech: Offering the best

Under its GMB specific Review Management services, IBRANDtech caters the following:

- Transforming negative reviews into positive reviews

No business would want negative reviews online. What if one can transform a bad review into one that works in your favor? Nothing like it! There are platform specific techniques using which you can transform a negative review into a useful one, and that's exactly what IBRANDtech experts can do for you.

- Monitoring of the received reviews

You can manage the rest of the important and essential things specific to your business, as we take care of review monitoring for you.

- Boosting the reviews

Irrespective of whether you respond to all your negative reviews, it is always better to have customers come across positive reviews as well. In the event that you have a considerable measure of negative reviews and comparatively lesser positive ones, you might have to be proactive for maintaining the balance. Chances are that you have many happy customers that are looking to praise you. What is needed is just to persuade them to come up with an honest review. IBRANDtech can make this possible for you, with the help of the latest techniques.

I Brandtech expertise and assure the best of solutions for you, with the help of a platform like GMB.