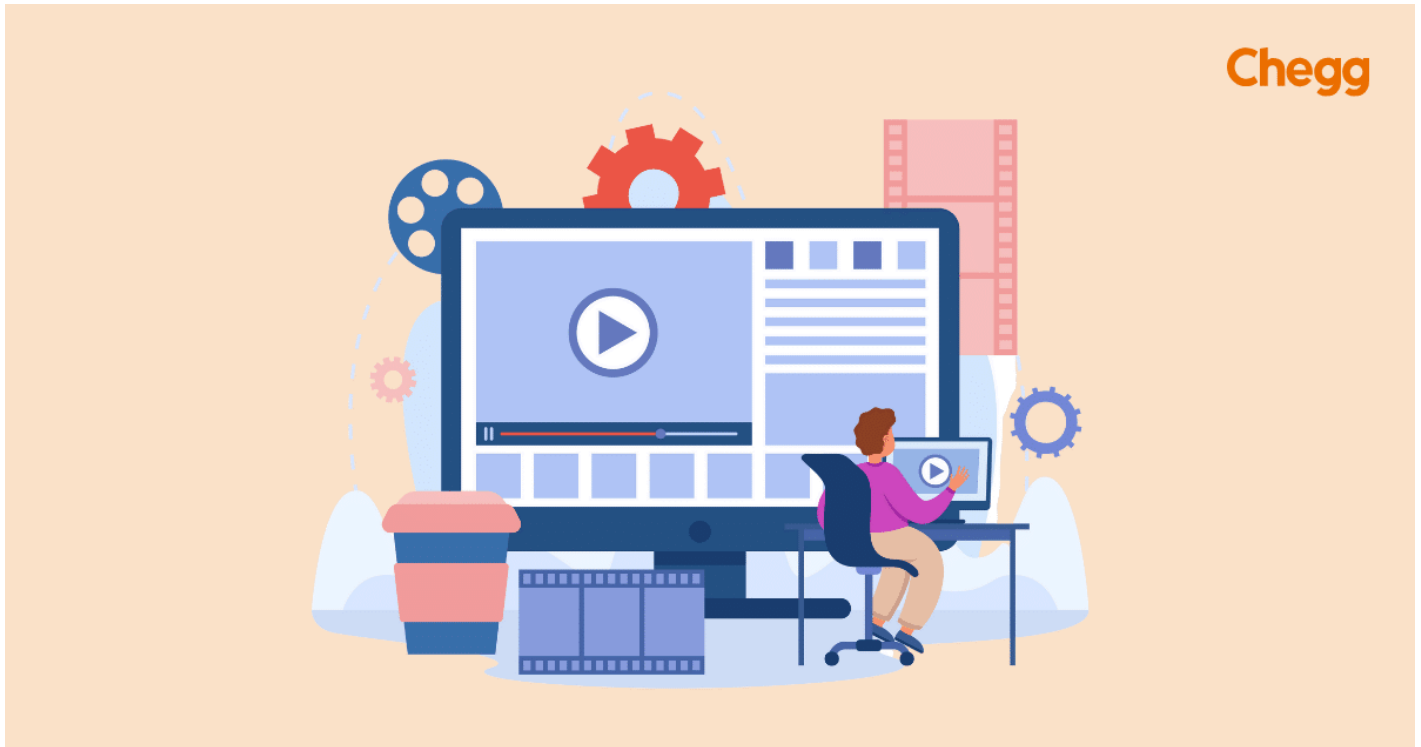




# Top 10 AI Tools for Video Editing in 2024



- Today, a top-class AI video editing tool is necessary for a better experience. However, you must check the benefits of free vs paid options.
- Free tools may provide basic functionality. However, paid tools offer advanced features like more precise editing capabilities, enhanced automation, and better customer support.
- Prioritise your requirements like the desired output quality, complexity of editing tasks, and available budget to choose the best AI tool for video editing.

Video content is essential to communication, marketing, and entertainment initiatives in the modern digital era. You must have top-notch video editing tools to make material for social networking, YouTube, or business presentations. Video editors can enhance films, boost audio quality, add effects, and craft captivating narratives that draw viewers in. However, the procedure is tedious and time-consuming. This is where AI tools for video editing enter the picture. These tools redefine the editing process with automated features, enhanced effects, and algorithms that optimise workflow.

In this post, we'll evaluate the top 10 AI video editing tools, which will allow you to elevate your imagination. By the end, you will also learn which tool is best for your specific purpose based on your needs and budget.

# 1. Adobe Premiere Pro

Adobe Premiere Pro with Sensei AI provides professionals with a cutting-edge solution. It has advanced AI-powered tools for automated and efficient [editing for beginners](#). The primary features include intelligent algorithms for audio enhancement and colour correction. This streamlines the editing process for quality results. Subscription options come with flexible pricing plans to meet your diverse needs.

## Features

- Learning content and video tutorials to help you get started
- Flexibility to work with any native camera format
- Simple proxy workflows to ensure high-resolution content
- Efficient editing options with customisable workspaces
- Intuitive color tools for cinematic looks

## Pricing

- The tool has an annual prepaid plan that starts at \$263.88 a year

# 2. Magisto

Magisto aims to streamline the whole video editing process. Its innovative features for storytelling, automated editing, and seamless social media integration make Magisto a valuable tool. With its sophisticated capabilities and user-friendly interface, Magisto allows you to produce professional-quality videos easily.

## Features

- Automatically chooses the best moments, suggests video styles, and applies transitions based on content.
- Allows manual adjustments along with AI-driven automation
- Offers automated filters, stabilisation, and color correction for instant visual enhancements
- Provides access to an extensive library of stock videos, images, and music tracks for visual appeal

- Generates optimised videos for various social media platforms with aspect ratios and pre-built templates.

## Pricing

- You can use this AI tool for video editing with the free option and access basic features.
- Magisto offers three tiers of paid plans.
- Its premium plan starts at \$4.99 a month. The professional plan is pegged at \$9.99 a month. You can also use the business plan priced at \$34.99 a month.

## 3. Lumen5

Lumen5 is an innovative AI tool for video editing that transforms articles and blog posts into captivating videos. With its state-of-the-art features like text overlay, automatic scene selection, and seamless music integration, you can create polished, engaging video content professionally. The platform offers various pricing options catering to different needs. There is a convenient free trial that allows users to experience its full potential before committing.

## Features

- AI analyses text content and automatically creates dynamic video storyboards
- Pre-designed templates with customisable options for styles and branding
- A vast library of stock images, footage, and music tracks to enhance videos
- Intelligently arranges videos, text, and images with automatic effects and transitions
- Export settings optimised for social media platforms to ensure seamless sharing

## Pricing

- Lumen5 provides a free subscription plan with 5 videos a month. You can avail of paid plans too.
- Basic plan: \$19 a month
- Starter use: \$59 a month
- Professional subscription: \$149 a month

## 4. InVideo

InVideo is a dynamic platform that provides a cutting-edge video editing AI tool to elevate the level of your video content. With a plethora of features for advanced editing capabilities, template customisation, and automated voiceovers, InVideo lets you craft polished and impactful videos.

## Features

- A comprehensive set of editing tools for trimming, cropping, adding text, and applying effects
- Many professionally designed templates and video elements for fast creation
- A vast library of stock footage, photos, and music tracks
- The AI-powered feature automatically generates video scenes based on text content
- Easy collaboration with your team or clients and direct sharing options for social network platforms

## Pricing

- Free: \$0 a month. 15 minutes maximum per video; includes a watermark.
- Plus: \$20 a month. Access to premium templates, 40 minutes maximum per video, 60 video exports a month, and access to 10 media assets from the iStock library monthly.
- Max: \$48 per month. Unlimited video exports, access to premium templates, 40 minutes maximum per video, and access to 120 media assets from the iStock library each month.

## 5. Synthesia

Synthesia is a cutting-edge AI tool that allows you to generate content featuring AI-generated avatars. Its applications touch various industries, including training, communication, and marketing. The tool provides endless possibilities for engaging content. Synthesia allows experts to harness AI in their visual storytelling. This makes it a top choice for those seeking efficient and innovative video production solutions.

## Features

- AI-driven avatar generation for realistic virtual presenters
- Multilingual support with multiple accents for worldwide reach
- Text-to-speech conversion option for natural-sounding voiceovers
- Customisable backgrounds and avatars to suit different video styles

## Pricing

- Starter: \$22 per month. One editor, three guests, 120 minutes of video a year, one custom avatar, and 70+ stock avatars.
- Creator: \$89 per month. One editor, five guests, 360 minutes of video a year, one custom avatar, 90+ stock avatars, custom fonts, and branded share page.
- Enterprise: Contact their team for pricing. Customer number of guests and editors, translation and voice cloning, unlimited minutes of video, three custom avatars, 140+ stock avatars, and additional support.

## 6. RunwayML

[Runway ML](#) is one of the best AI tools for video editing for professionals. With advanced options ranging from color grading and video effects to content generation, Runway ML lets you elevate your creative projects easily and efficiently. Users can access various features to streamline the editing process with endless possibilities for stunning content creation.

### Features

- Advanced text-to-generative-video capabilities
- You can create customised portraits from various images
- Motion Brush allows you to “paint” over static images for animation of those parts of the image
- Evolving toolset with innovative features released

### Pricing

- Basic: Free. 125 credits in total, limited access to Gen-1 and Gen-2 tools. has watermarks and can't upscale resolution.
- Standard: \$12 one user per month. 625 credits monthly, removes watermarks, increases access to AI tools, and additional video editing tools.
- Pro: \$28 per user a month. 2,250 credits monthly, 500GB assets, and more video and image export tools.
- Unlimited: \$76 one user per month. 2,250 credits each month, all Pro plan features with unlimited video generations.
- Enterprise: Contact for details.

## 7. Kapwing

[Kapwing](#) is a sophisticated platform that integrates advanced AI features to streamline the whole editing process. With tools for meme creation, automatic subtitle generation, and resizing, Kapwing allows you to craft professional-looking videos. Essentially, the tool provides a versatile and user-friendly platform for creating engaging and dynamic video content.

### Features

- Audio Editing Tools
- Media Library
- Collaboration tools
- Speed Adjustments
- Text Overlay
- Split/ Merge

### Pricing

- Kapwing has a free version that offers limited features.
- Pro plan costs \$16 a month and provides access to advanced features.
- BusinessPlan: \$50 a month. Everything in pro plan plus features of Business plan.
- For enterprise pricing, contact their team.

## 8. Descript

Descript is an AI-powered tool for professional podcast and video editing. It has advanced features like overdubbing, transcription, and collaborative editing capabilities. All these features make it a versatile editing solution. With transparent pricing and a free trial, Descript provides a user-friendly experience for teams and individuals looking to streamline their editing workflows.

### Features

- Transcribes imported videos and edits the script using a built-in feature
- Removes all your “ums” using the filler word removal features
- Lets you clone your voice using AI

### Pricing

- Free: 1 transcription hour a month, limited features such as one watermark-free video export monthly, and access to tools like AI voices, filler voice removal, green screen, and stock library.
- Pro: \$16 per user, a month. 10 transcription hours monthly for each editor, increased access to tools, and unlimited watermark-free video exports per month.
- Business: \$50 monthly per user. Unlimited access to most tools and 30 transcription hours a month for each editor.
- Enterprise: Contact for pricing. Everything in the Business package plus onboarding and dedicated support.

To Know More: <https://www.cheggindia.com/career-guidance/ai-tools-for-video-editing/>