



GoHighLevel Pricing Plan - How Much Does GoHighLevel Cost?



GoHighLevel offers different pricing plans to accommodate various business needs. However, it's important to note that pricing structures and plans may have changed since then, so I recommend visiting the official GoHighLevel website or contacting their sales team for the most up-to-date information.

At the time of my knowledge cutoff, GoHighLevel had the following pricing plans:

Starter Plan: This plan was priced at \$97 per month and offered essential features such as CRM, funnels, landing pages, SMS marketing, email marketing, and basic automation capabilities. It was suitable for small businesses or individuals starting with the platform.

Pro Plan: The Pro plan had a monthly cost of \$297 and provided additional features such as advanced automation, SMS bots, email bots, pipelines, and appointment scheduling. This plan was designed for growing businesses looking for more advanced marketing and automation capabilities.

Agency Plan: The Agency plan was targeted toward agencies and businesses with larger client bases. The pricing for this plan was customized based on specific requirements, and it offered enhanced features such as white labeling, client management, team collaboration, and additional resources for scaling agency operations.

GoHighLevel offers many pricing options that range from \$97 to \$794 per month, depending on the [GoHighLevel pricing](#) plan you choose.

Here's a quick rundown of what this HighLevel pricing guide will cover:

- Agency Starter Account, \$97 per month, 14-day GoHighLevel free trial
- \$297 per month for Agency Unlimited Account
- White Label Account – This is a \$497 per month upgrade to the Unlimited Account (total is \$794 per month).
- There are no annual discounts available at the time of this writing.
- All plan features are included in the 14-day free trial, and you'll only be charged after that.

Agency Starter Account

\$97

Per Month

- ✓ TWILIO - JUST ENTER YOUR OWN API TO ENABLE 2-WAY TEXTING
- ✓ MAILGUN - JUST ENTER YOUR OWN API FOR UNLIMITED SENDING
- ✓ SINGLE ACCOUNT - SETUP 1 CLIENT OR USE FOR YOUR OWN AGENCY

14 DAY FREE TRIAL

TAKE YOUR AGENCY TO THE NEXT LEVEL

Agency Unlimited Account

\$297

Per Month

- ✓ **EVERYTHING IN AGENCY STARTER**
- ✓ **UNLIMITED SUB ACCOUNTS** - CREATE AS MANY ACCOUNTS AS YOU'D LIKE FOR YOUR CLIENTS OR OTHER BUSINESSES
- ✓ **BRANDED DESKTOP APP** - OUT OF THE BOX, YOU'LL HAVE THE ABILITY TO USE YOUR OWN DOMAIN AND CUSTOMIZE THE LOOK AND FEEL OF THE PLATFORM

14 DAY FREE TRIAL

TAKE YOUR AGENCY TO THE NEXT LEVEL

You can try the Agency Starter Account for free for 14 days before paying \$97 per month, or the Agency Unlimited Account for \$297 per month after the trial.

As both accounts include the 14-day free trial period, going for the Agency Unlimited Account may be the best option to try out the full software suite – you can always downgrade later.

[Get A Free GoHighLevel Trial Here](#)

You'll save money by discarding other products like your email system, CRM, calendar tool, page builder, and a tonne more by using [GoHighLevel CRM](#) to consolidate your marketing tools, design websites, landing pages, and funnels in one go.

CRM, marketing automation, email marketing system, and full website, funnel, and membership site system are all available through GoHighLevel.

You can use Facebook Messenger, SMS, voice calls, voicemail drops, and other channels to engage your leads and enhance response rates by creating automatic and tailored follow-up campaigns.

Who Should Be Using GoHighLevel?

Local businesses: GoHighLevel is used by small and medium enterprises with one to 1,000 locations to generate more sales leads, extend their customer base, and develop their business.

Owners of agencies: Marketing agencies who wish to save time, money, and marketing resources will benefit from High Level. With just one platform, GoHighLevel makes your marketing operations more efficient.

Sales Teams: Ideal for sales teams looking for a comprehensive marketing and CRM follow-up system. Entrepreneurs, SaaS, Marketers, Service-based enterprises, coaches, and others will benefit from this.

If you are one of those local businesses, agencies, sales teams, and entrepreneurs seeking fast and efficient marketing solutions, then you should give GoHighLevel a try.

To see if GoHighLevel satisfies your marketing needs, you can try the 14-day free trial period.

To create a GoHighLevel account, simply go to the website, select the HighLevel price plan you want, and provide basic information such as your company name, email address, and phone number.

The Agency Starter Account or the Agency Unlimited Account are the two options. Within 14 days, you can test out all of the features available in the account you choose and see whether they can help your business. While the service is free, you should make use of the Agency Unlimited Account's benefits.

Failure to cancel your membership after 14 days shows you intend to keep your account and will be charged for the plan you selected.

Agency Starter Account Plan, \$97 Per Month

The Agency Starter Account is available for only \$97 per month. This plan is designed for a single business and allows you to use the majority of GoHighLevel's features.

You have access to all of the major tools, as well as Twilio. This allows you to use the GoHighLevel API to send and receive two-way SMS text messages.

You can also sign up for Mailgun. To allow unlimited sending, simply provide your own API.

The Agency Starter Account, on the other hand, only allows you to have one account login—either for yourself or for a customer. You must sign up for the Agency Limitless account to have unlimited sub-accounts.

\$297/month Agency Unlimited Account Plan

For only \$297, you may have access to the Agency Unlimited Account. This subscription includes all of the features of the Agency Starter Account, as well as additional extras like unlimited customer sub-accounts.

You can create as many accounts for your company and clients as you desire. You can also create a branded desktop app with the Agency Unlimited Account. You can create a more personalized look for your brand or business by using your own domain.

The Agency Unlimited Account is a great investment regardless of the size of your business since it allows you to create a more tailored customer experience, making your brand more unique.

White Label Account, An Additional \$497 Per Month

You may also add the White Label Account to your Agency Unlimited Account as an add-on.

It's an extra \$497 every month, for a total of \$794 per month.

You may create a personalized white label mobile app with the white label add-on, giving your customers a unique mobile experience. You can also access your data from your phone using this app.

Another advantage is the unique Zapier configuration.

GoHighLevel will construct a unique zap tailored to your company's needs.

You receive a new potential cash stream for your brand with the white label option. You can make additional money by selling the platform as a subscription service to your clients.

Marketing agencies, small businesses, sales teams, and entrepreneurs who require an all-in-one marketing software platform will love GoHighLevel CRM and marketing and sales platform

Consult us at info@isuremedia.com for GHM Support. In minutes, you can Hire [Go High Level Virtual Assistant](#). Our chatline is available to assist you in resolving your issues as quickly as possible.