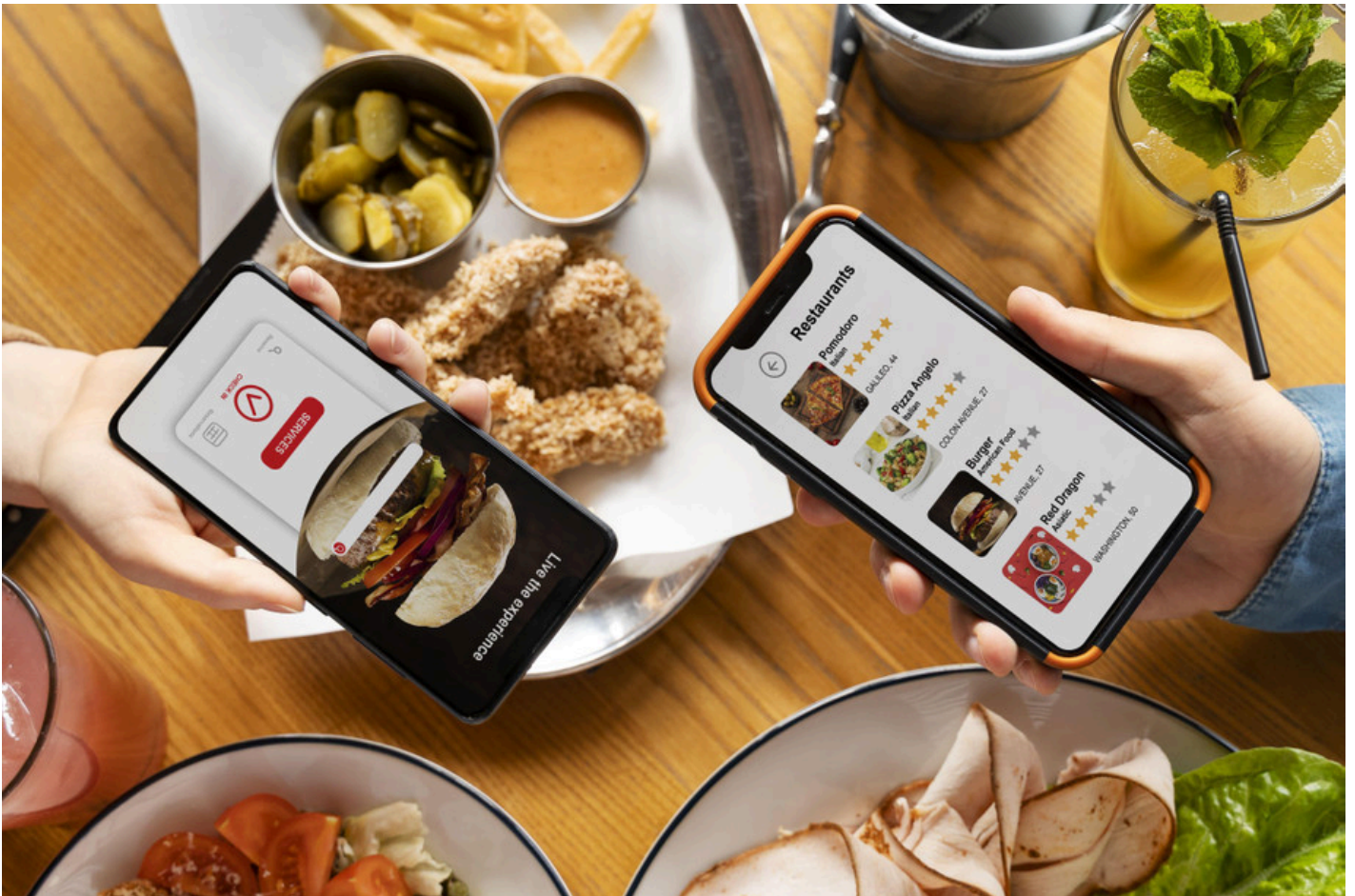




# Why Restaurant Owners Are Choosing 0% Commission Online Ordering Platforms



In today's competitive restaurant industry, profits are tight, and every dollar counts. For years, restaurant owners have used third-party ordering platforms to manage their online sales, often paying high commission fees for the convenience. But as those fees continue to cut into their earnings, more owners are moving to 0% commission online ordering platforms to increase profitability and control.

With **Straunt**, a comprehensive [restaurant management software](#), restaurants can now offer online ordering directly to their customers without paying commission fees. Here's why this shift is making such a difference.

## Key Reasons Restaurants Prefer 0% Commission Platforms

1. **Full Profit Retention** Traditional third-party platforms charge between 15% to 30% in commission fees, slashing restaurant profits on every order. With a 0% commission

platform like Straunt, you keep 100% of every online sale, making a huge impact on your bottom line. Over time, this change alone can lead to substantial savings and provide funds that you can reinvest in your business.

- 2. Customer Data Ownership** When customers order through third-party platforms, the restaurant doesn't receive valuable customer information. With a 0% commission platform, you have full access to your customer data, allowing you to build a loyal customer base. Straunt provides you with insights into customer preferences, enabling you to create targeted marketing and loyalty programs to bring customers back.
- 3. Brand Visibility and Control** On third-party platforms, customers see your menu in a format controlled by the platform, which limits your brand identity. With Straunt, your ordering system is customized to showcase your restaurant's look and feel. You control the customer experience from start to finish, helping to strengthen brand loyalty and increase repeat orders.
- 4. Flexible Menu Pricing and Promotions** Platforms like Straunt give you complete control over your menu, allowing you to set prices and offer special promotions tailored to your business needs. Unlike third-party apps, where promotions are often generic, Straunt empowers you to create unique deals that appeal directly to your customers without commission restrictions.
- 5. Seamless Customer Experience** Customers appreciate a smooth and direct ordering process that feels personal. With Straunt, you create a streamlined ordering experience that makes it easy for customers to find, order, and pay—all while staying connected to your brand. This kind of experience encourages customers to order directly from you in the future.

## Take Control of Your Online Orders with Straunt

For restaurant owners ready to maximize profits and enhance customer loyalty, switching to a 0% commission online ordering platform like Straunt is a smart move. By keeping more of each sale, gaining access to customer data, and providing a branded ordering experience, you're setting your restaurant up for long-term growth.

[Schedule a demo](#) today to see how **Straunt** can help you build a more profitable, customer-focused online ordering system for your restaurant. Let us show you how simple it is to get started—and how powerful 0% commission can be for your bottom line.