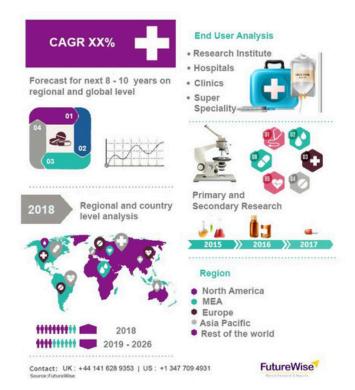


# Pharma Track and Trace Solutions Market Overview, Size, Share and Forecast 2031



The <u>Pharma Track and Trace Solutions Market</u> was US\$ 2.1 Billion in 2022 and is anticipated to grow at a CAGR of 9.6% from 2023 to 2031.

FutureWise Research published a report that analyzes Pharma Track and Trace Solutions Market trends to predict the market's growth. The report begins with a description of the business environment and explains the commercial summary of the chain structure. Based on the market trends and driving factors presented in the report, clients will be able to plan the roadmap for their products and services taking into account various socio-economic factors. Additionally, it illustrates the corporate profiles and situation of competitive landscape amongst numerous associated corporations including the analysis of market evaluation and options associated with the worth chain. This Pharma Track and Trace Solutions research report provides insights on market overview, market segmentation, current and future pricing, growth analysis, competitive landscape and other such premium insights within the forecast period.

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Pharma Track and Trace Market Segmentation:

## **By Product**

- Level 1
  - Devices
  - Barcodes
  - RFID
  - Printing and Marking Solutions
  - Monitoring and Verification
  - Others
- Level 2
  - Package Line Automation Software
- Level 3
  - Serialization Manager Software
- Level 4
  - Enterprise Level Solutions
  - ERP
  - Serial Number Manager
  - EPCIS
- Level 5
  - Network Level Solutions
  - Network EPCIS
  - Serial Number Authentication, Exchange and Govt. Reporting
  - Mobile Authentication

## **By Application**

- Serialization Solutions
- Bottle Serialization
- Label Serialization
- Carton Serialization
- Data Matrix Serialization
- Aggregation Solutions
- Case Aggregation
- Bundle Aggregation
- Pallet Aggregation
- Others

## By End User

• Pharmaceutical Companies

- Medical Device Companies
- Healthcare Others

#### By Region

- North America
- Europe
- Asia-Pacific
- Latin America
- Middle East and Africa

## Major players included in the Pharma Track and Trace Market:

- AXWAY
- METTLER-toLEDO INTERNATIONAL, INC.
- TRAXEED
- OPTEL VISION
- IBM
- SAP
- TRACELINK, INC.
- ADENTS
- ANTARES VISION SRL
- ACG

## Please visit full report of the Pharma Track and Trace Solutions market @ Visit Pharma

Track and Trace Solutions Market

#### **Competitive Landscape:**

- Tier one players market players with a significant share of the market
- Tier two players
- Players with rapid growth
- New Entries

## FutureWise Key Takeaways:

- Prospects for growth
- Analysis of SWOT
- Key trends
- Key Data-points affecting market growth

#### **Objectives of the Study:**

- To provide report with an in-depth analysis of the Pharma Track and Trace Solutions Market By Product, By Application, By End User and By Region
- To offer data-points and comprehensive data on factors affecting the market (Opportunities, drivers, and industry-specific restraints)
- Analysis and forecasting of micro-markets, as well as the scope of the market.
- To predict the size and share, market forecast, in key regions North America, Europe, Asia Pacific, and rest of the world
- To record and evaluate competition -mergers and expansions, product launches, and technological advancements within the market

#### Flexible Delivery Model:

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- Customization services are included with the purchase of any license type of report.
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