



## Lilo Casino Partners, Supermodel Victoria Silvstedt And A Vibrant New Campaign

The leading iGaming operator, ComeOn Group, announced an exciting new venture by partnering with supermodel and Hollywood star Victoria Silvstedt to promote the Lilo Casino brand. The collaboration brings international appeal to the Swedish casino brand, which previously only worked with prominent local celebrities.

The new campaign for Lilo Casino is Victoria Silvstedt, a name that is well-known to most thanks to her very successful modeling career. Her achievements include prestigious titles such as Miss Sweden and Playboy Playmate of the Year, and appearing on more than 500 magazine covers. The campaign also features Swedish multifaceted personality Carolina Gynning, who is known for her work as a podcaster, actor, and designer.

The new ad strategizes on introducing Lilo Casino to the U.S. market by Silvstedt and Ginning. The two start by sitting next to the pool in the same stylish outfits, talking about the possibility of the Lilo Casino making a splash in the U.S., with Silvstedt confidently claiming that "Americans will love it."

The scene is then cut into a hilarious dream sequence featuring Silvstedt and Gynning in pink cowboy hats, jeans, and a Lilo Casino T-shirt. The sequence includes iconic American images, including the "Lylowood" sign that mimics the famous Hollywood sign, the Statue of Liberty, and the "Welcome to Las Vegas" sign, all complemented by yellow taxis with the Lilo Casino brand. [에볼루션 바카라사이트](#)

The sight continues as American fighters zip down across the sky, leaving traces of red, white, and blue. Ginning then picks up his phone, which is marked with the Lilo Casino app, and shouts "Yes-ho" as the dream sequence ends. Sylvestedt jokingly asks if the vision is "too much," just before Ginning's phone, which has the Lilo Casino logo on its screen, sounds like a jackpot win.

Efi Peleg, chief marketing officer of the ComeOn Group, was excited to welcome Silvstedt as the company's latest brand ambassador. Peleg praised the famous model's energy and humor, emphasizing the shared values between her and Lilo Casino. The ComeOn Group

was quick to take advantage of growth opportunities and will undoubtedly be using this new promotion to achieve lasting success.

With the support of high-profile celebrities, Lilo Casino is gaining ground in the market as a lifestyle brand that embodies fun, excitement and a little bit of glamour as well as a gaming platform.