



mScanIt | Digital Commerce Intelligence

mScanIt is a comprehensive Digital Commerce Intelligence Solution to map customer behavior and monitor brand performance vis-à-vis the top competitors across the digital commerce ecosystem. It gives brands a competitive edge with a wide range of customized tools for pricing, availability, keyword share, and sentiment analysis, etc. to uncover actionable insights and keep track of brand competitiveness in digital retail arenas. mScanIt ensures comprehensive monitoring of brand performance at product categories and sub-categories level on 25+ KPIs across geographical spread and platforms.

To know more visit [mScanIt | Digital Commerce Intelligence](#).

#DigitalCommerceIntelligence, #ecommerce, #commerce, #commerceintelligence