mHealth Market Share, Overview, Competitive Analysis and Forecast 2031

The mHealth Market in 2023 is US$ 63.06 billion, and is expected to reach US$ 145.53 billion by 2031 at a CAGR of 11.02%.

FutureWise Research published a report that analyzes mHealth Market trends to predict the market's growth. The report begins with a description of the business environment and explains the commercial summary of the chain structure. Based on the market trends and driving factors presented in the report, clients will be able to plan the roadmap for their products and services taking into account various socio-economic factors.

Additionally, it illustrates the corporate profiles and situation of competitive landscape amongst numerous associated corporations including the analysis of market evaluation and options associated with the worth chain. This mHealth research report provides insights on market overview, market segmentation, current and future pricing, growth analysis, competitive landscape and other such premium insights within the forecast period.

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mHealth Market Segmentation:
By Component

- Wearables
    - BP Monitors
    - Glucose Meters
    - Pulse Oximeters
    - Sleep Apnea Monitors (PSG)
    - Neurological Monitors
    - Activity Trackers/ Actigraphs
- mHealth Apps
    - Medical Apps
        - Women's Health
        - Personal Health Record Apps
        - Medication Management Apps

- Disease Management Apps
- Diagnostic Apps
- Remote Monitoring Apps
- Others
  - Fitness Apps
    - Exercise & Fitness
    - Diet & Nutrition
    - Lifestyle & Stress

By Services

- Monitoring services
  - Independent Aging Solutions
  - Chronic Disease Management & Post-acute Care Services
- Diagnosis services
- Healthcare Systems Strengthening Services
- Others

By Participants

- Mobile Operators
- Device Vendors
- Content Players
- Healthcare Providers

By Region

- North America
- Europe
- Asia-Pacific
- Latin America
- Middle East and Africa

Major players included in the mHealth Market:

- AT&T
- Telefonica S.A.
- SoftServe
- Google, Inc.
- Airstrip Technologies, Inc.
- Samsung Electronics Co. Ltd.
- Allscripts Healthcare Solutions

- Apple, Inc.
- Orange
- mQure
- Qualcomm Technologies, Inc.
- Vodafone Group

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Competitive Landscape:

- Tier one players - market players with a significant share of the market
- Tier two players
- Players with rapid growth
- New Entries

FutureWise Key Takeaways:

- Prospects for growth
- Analysis of SWOT
- Key trends
- Key Data-points affecting market growth

Objectives of the Study:

- To provide report with an in-depth analysis of the mHealth Market By Component, By Services, By Participants and By Region
- To offer data-points and comprehensive data on factors affecting the market (Opportunities, drivers, and industry-specific restraints)
- Analysis and forecasting of micro-markets, as well as the scope of the market.
- To predict the size and share, market forecast, in key regions — North America, Europe, Asia Pacific, and rest of the world
- To record and evaluate competition -mergers and expansions, product launches, and technological advancements within the market

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