How SEO Enhances User Experience and Increases Engagement?

SEO improves user experience by optimizing website speed, mobile responsiveness, and intuitive navigation, leading to a more enjoyable browsing experience. Enhanced user experience keeps visitors engaged longer and encourages them to interact with content. Effective SEO also ensures that relevant content is easily discoverable, further increasing engagement. For tailored SEO strategies, consider partnering with an **SEO company in Mumbai**.