



# The Role of Essential Oils & Plant Extracts in Sustainable Livestock Farming

This report provides an in-depth analysis of the global market for essential oils and plant extracts used in livestock feed from 2018 to 2021. It also includes market growth projections through 2030, with an expected compound annual growth rate (CAGR) of 7.3% from 2023 to 2030.

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In recent years, essential oils and plant extracts have gained significant attention as potential alternatives to antibiotics in animal diets, owing to their positive effects on growth performance, gut microbiota, and overall animal welfare. These products are widely used in animal feed formulations to prevent various diseases, improve feed digestion, enhance vitamin intake, and accelerate weight gain. The increasing demand for natural additives in animal feed is expected to drive market growth. The sector is highly competitive, with numerous players vying for market share by innovating products, sourcing raw materials, and focusing on nutritional value, advertising, convenience, and pricing.

The market for essential oils and plant extracts in livestock feed, estimated at US\$ million in 2022, is expected to experience substantial growth and reach a revised market size by 2030, with a CAGR of 7.3% during the forecast period from 2023 to 2030. The North American market for these products is anticipated to grow significantly from 2022 to 2030.

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The report includes regional market analysis, providing insights into supply, demand, key players, and pricing trends from 2018 to 2030. The regions covered in the analysis are:

- North America
- Asia-Pacific
- Europe
- Middle East & Africa
- South America

Key countries analyzed in these regions include the United States, China, Japan, India, South Korea, Germany, France, the United Kingdom, Italy, Spain, and Brazil.

**The competitive landscape features profiles of global and regional leaders in the essential oils and plant extracts for livestock market, including both large companies and smaller players. The company profiles cover the following aspects:**

- Company Overview
- Key Business Information
- SWOT Analysis
- Sales Volume, Revenue, Price, and Gross Margin
- Market Share

**The market is segmented by product type into:**

- Essential Oils
- Plant Extracts

Plant extracts dominated the market in 2021, accounting for over 80% of the total revenue. This is due to their ability to enhance the immune system of animals, improve nutrient utilization, and promote better absorption of food and water. Plant extracts also contribute to gut health, reduce mastitis, and have antimicrobial properties.

**By product form, the market is divided into:**

- Liquid
- Solid

Solid forms of essential oils and plant extracts accounted for more than 61% of the market share in 2021. These solid products are favored due to their ease of digestion in farm animals and their solubility in liquid, which enhances feed distribution and provides cost savings.

**In terms of functionality, the market is segmented into:**

- Gut Health
- Immunity
- Yield
- Other Functions

Gut health was the leading segment in 2021, with a market share of over 37%. This can be attributed to the increasing focus among farmers and feed producers on improving animal performance and intestinal health. Essential oils and plant extracts, including various plant-based ingredients, are commonly used in animal feed to promote gut health.

**The livestock feed market is also segmented by animal type:**

- Cattle
- Poultry

- Swine
- Aquatic Animals
- Other Livestock

Poultry feed accounted for the largest share of the market in 2021, with over 38% of the revenue. This is driven by the rising demand for high-quality poultry meat and increased awareness about poultry diseases. The growing global consumption of poultry products is expected to continue to support market growth.

By region, Asia-Pacific led the global market in 2021, holding a revenue share of 34%. The region's strong economic growth, population increase, and rising disposable incomes are contributing to the growing demand for animal products, which in turn drives the need for high-quality feed additives. Additionally, countries like China, which has the largest pig population globally, are significant contributors to this growth.

Europe followed as the second-largest market, driven by the increasing consumption of pig and poultry products and the region's focus on innovative feed additives. Health consciousness among consumers is also expected to accelerate demand for essential oils and plant extracts in animal feed.

**Key companies in the market include:**

- IDENA SAS
- Kemin Industries, Inc.
- Novus International, Inc.
- DSM N.V.
- Trouw Nutrition Hifeed BV
- Phytosynthese
- Olmix S.A.
- Herbarom Laboratoire
- Provitim
- Panagro Health & Nutrition
- Other Key Players

For a comprehensive list of companies, please request sample pages.

The report includes the base year of 2022, historical data from 2018 to 2021, and forecasts for the period from 2023 to 2030.

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