



Streamline Your Tech Team: Cogent Staffing Solutions



US IT STAFFING TRAINING

Recommended for freshers and HR enthusiasts.
Serves as an effective refresher for experienced recruiters as well.
Skill + Performance Mindset Driven Program.



MEET OUR MENTORS



**Madhurima
Ayyagari**

Manager - Talent
Acquisition,
Culture & Collaboration



**Jayanth
Allumalla**

Product Lead &
Business Analyst



Ravi Vard

Director - Operations &
Customer Success

**and our experienced Senior US IT Recruiters &
Bench Sales Recruiters**

**For a customized training for your
organization, feel free to connect with us.**

TRAINING DETAILS

US Staffing

- Basics of Consulting & Staffing Business
- Basics of IT Resources & SDLC
- States, Capitals, Codes & Timezones
- Types of Visas
- Billing Rates, Margins

US IT Recruitment

- Recruitment Process
- Understanding the Flow of Requirement
- Sourcing options
- Various Scenarios & Best Practices
- Daily Tasks & Reports

Bench Sales Recruitment

- Sales Process Flow
- Marketing our Talented Resources
- Hotlist & Vendor List, Broadcasts
- Dos and Don'ts in Sales
- Negotiations

Performance Driven Culture

- Performance Mindset
- Key Metrics
- Incentives
- Relationships Matter
- Goals & Growth in this Sector



Feb 2024

Online Training

EST : 10:00 AM - 12:00 PM

IST : 8:30 PM - 10:30 PM

REGISTER NOW

ONLINE TRAINING

For More Information

cogentibs.com/trainings



Welcome to Cogent Staffing Solutions, where we connect top-tier tech talent with leading companies. Our expert recruiters specialize in sourcing professionals skilled in SAP, AI, and IoT, ensuring your team remains ahead in today's dynamic technology landscape. Whether

you're seeking to augment your workforce or find specialized expertise, trust Cogent to deliver tailored staffing solutions that propel your business forward. Explore our comprehensive staffing services now.

Learn more: <https://cogentibs.com/staffing/>