



Lee Soo-kwang, KBL's new president, "Fanfirst spirit will be used as the highest value."

Lee Soo-kwang (80), the new president of the Korea Professional Basketball Association (KBL), emphasized the spirit of "fan-first" at the inauguration ceremony.

Lee Soo-kwang, the new president of KBL.

KBL held the 11th executive inauguration ceremony at the KBL Center in Gangnam-gu, Seoul on the 1st.

Lee Soo-kwang, the 11th president of the KBL, said in his inaugural speech, "I feel heavy on my shoulders to take on a heavy role at a time when professional basketball is taking off after overcoming various difficulties," adding, "I will do my best to make fan-first spirit the best value and make professional basketball a festival venue for fans."

He also said, "We will further revitalize the integrated marketing platform, use new media to actively communicate with fans, and we intend to foster youth basketball and cooperate with academy sports to expand the base of basketball."

Finally, Governor Lee said, "I promise to devote all my capabilities to the development of professional basketball during my three-year term."

Lee was appointed as the 11th KBL prime minister on May 31. Lee served as CEO of Dongbu Fire & Marine Engineering and Construction, and has been an auditor of the Kim Joon-ki Cultural Foundation since February this year.

Lee Soo-kwang, the new president of KBL.

Meanwhile, the new secretary-general and the head of the game division were elected at the 30th extraordinary general meeting held prior to the inauguration ceremony. Shin Hae-yong, former managing director of DB Insurance, will be the secretary-general, and Yoo Jae-hak, former general manager of Hyundai Mobis basketball team, will be the head of the game division. [바카라사이트 추천](#)