Nigerian MNO Experiences 8% Drop in Customer Churn with Covalensedigital

To provide feature-rich capabilities and diverse services to the client organization's end-customers, Covalensedigital implemented a comprehensive solution.

Deployed a unified digital experience platform to create effective concept-cash-care value streams.

Digital SaaS suite, Csmart, which includes Csmart CX, Csmart DX, and Csmart Mapps, meets the complex customer demands of the client MNO.

https://covalensedigital.com/insights/success-stories/covalensedigital-drops-customer-churn-rate-by-8-for-nigerian-mno