



What tattoos Ink color lasts the longest?

[Black](#) and [gray](#) are the longest lasting color tattoos. These dark shades are dense and bold, making them less prone to fading. Vibrant and pastel colors like pink, yellow, light blue and green tend to fade faster. The shades commonly used in watercolors are very short-lived.

Pastel colors and white are the lightest tattoo colors; thus, they fade the quickest among all colors. They generally last for about five to eight years before fading. Moreover, [pastel and white ink colors](#) may look like scars if not done correctly.

The UV frequencies in sunlight are energetic enough to break down the ink molecules over time, so constantly exposed tattoos, such as on the fingers or face, fade quicker than those covered by clothing. [Black being the safest](#), Blue and green inks with copper phthalocyanine pigments are safe too.



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How to Prevent Your Tattoos from Fading Faster

1. Take Care of Your Tattoo When it's New. A properly healed tattoo is the easiest to maintain.
2. Think About Tattoo Placement.
3. Wear Protective Clothing and Products Outside.
4. Avoid Smoking (or Don't Do it At All).
5. Moisturize Your Tattoo Regularly with a [Tattoo Balm](#).
6. Stay Hydrated & Healthy.

[Cam Supply offers you](#) a wide variety of Eternal Inks to choose from the range with attractive offers and discounts. **Volume Discount:** Buy ten bottles and get 10% off.