



# The Key Features to Look for in an Effective Online Shop Builder

Learn how to optimise your website for success with the right tools and capabilities. Find out what sets top online shop builders apart and how to make the most of your online store.

# The Key Features to Look for in an Effective ONLINE SHOP BUILDER

getUstore

## User-Friendly Interface

Intuitive design tools and drag-and-drop functionality.



## Mobile responsiveness

Ensures your store looks great on all devices.

## Customisation Options

Flexibility to tailor templates to your brand.



## Product Management

Easy addition, editing, and organisation of products.

## Secure Payment Integration

Supports various payment gateways for safe transactions.



## SEO Tools

Built-in features to optimise your store for search engines.

## 24/7 Customer Support

Reliable assistance and resources for troubleshooting.



## Analytics and Reporting

Insights into store performance and customer behaviour.

## App Integrations

compatibility with third-party apps to enhance functionality.



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