



## Integrated approach of Feed-Farm-Health Management for poultry

Health and Performance is one of our core focus programmes. Integrated approach of Feed-Farm-Health Management forms an integral part of this programme. As we bring more focus on improving health and performance of your animals this month, keep watching this space to know more about the sustainable solutions for a healthy gut and animal life.

Join us during the Poultry India exhibition at [#Hall5](#), X69-76 where we will discuss more about the subject. To connect with us, click here: <https://www.trouwnutritionasiapacific.com/en-in/contact-us/>

[#amr](#) [#guthealth](#) [#poultryindustry](#) [#feedingthefuture](#) [#feedadditives](#) [#antimicrobialresistance](#) [#exhibition2023](#)

# Health and Performance



**Our integrated approach ensures better animal health while also efficiently reducing the reliance on antibiotics**

## Feed Management

- Raw material choice
- Raw material quality
- Feed safety, hygiene and preservation
- Diet specification
- Feed form and presentation
- Digitalization – modelling
- Digitalization – ingredient evaluation



## Farm Management

- Biosecurity
- Animal management
- Cleaning & disinfection
- Housing and climate
- People management
- Training
- Digitalization

## Health Management

- Infection chain & Prevention chain
- Transition periods & Intestinal health
  - Diagnosis & monitoring
  - Medication & vaccination
  - Digitalization

Visit us at:  
[www.trouwnutrition.in](http://www.trouwnutrition.in)

 **trouw nutrition**  
a Nutreco company