



## 2024 Coupang Play Series

Coupang Play confirmed its plan to host "2024 Coupang Play Series" and officially announced its first invited team. Bayern Munich, one of the most prestigious clubs in the German Bundesliga, will visit Korea this summer. It is the first time for Bayern Munich to visit Korea since its foundation in 1900.

Bayern Munich is Germany's best prestigious club with the most wins in the Bundesliga, joined by national center back Kim Min-jae last summer. Major players include Kim Min-jae, Harry Kane, who is likely to be the league's top scorer this season, striker Thomas Müller and goalkeeper Manuel Neuer, and Bundesliga's best dribbler Kingsley Coman.

Hosted, hosted, and broadcasted directly by Coupang Play, the Coupang Play series has become the premier annual sports event for fans. Starting with Tottenham Hotspur and Sevilla's visit in 2022, the 2023 edition featured world-class matches between Manchester City, Atletico Madrid, and Paris Saint-Germain players to Korean fans.

2024 is expected to draw keen attention from domestic soccer fans once again to which prestigious clubs will visit, led by Bayern Munich. Michael Diederich, senior vice president of Bayern Munich, said, "We are very happy to visit Korea, which is full of passion for soccer. We are proud of the world-renowned player Kim Min-jae playing for Bayern Munich, and we expect the Coupang Play series to be a special journey for Kim Min-jae and the entire team," and added, "I hope this visit will be an opportunity to learn more about Korea through new cultural exchanges and partnerships."

Meanwhile, Coupang Play announced a strategic partnership with the Bundesliga International, which includes Bayern Munich, in November last year. Coupang Play confirmed its cooperation in various fields, including fostering youth players, developing technologies, and inviting future Bundesliga teams for the Coupang Play series, while exclusively broadcasting Bundesliga 2 and German Super Cup matches, including all Bundesliga matches, from the 2024-25 season. [안전 토토사이트](#)

Details, including additional invited teams participating in the "2024 Coupang Play Series," will be delivered through an official announcement later.