



PACE | Media Brand Safety in USA

An AI-ML-driven brand relevancy and safety solutions for detection and management of brand hygiene with an automated process. In United states of America, contextual understanding and sentiment analysis is used for content validation. This solution offers Brand Hygiene Protection includes vernacular capabilities. It also possesses deep learning capabilities. It protects brand image from irrelevant media placements by ensuring digital campaigns run with advertisers & globally recognized brand and GARM guidelines. It enables custom targeting and exclusion themes and accurate detection of unsafe content and contextual targeting through text and sentiment analysis, engagement metrics etc. It whitelists channels, platforms, videos based on the brand safety standards and targeting norms for digital advertising in USA.

To know more visit [PACE | Media Brand Safety](#).

#brandsafetytool #brandsafetyinusa #brandsafetytoolinusa #brandsafetysolution