

## Must Have Social Media Marketer Skills for 2024



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Knowledge of SEO is useful when it comes to social marketing on the major social networking podiums. By optimising their content for search engines, they can increase visibility and drive more traffic to their social media pages and websites. All the best <a href="Practical Digital Marketing">Practical Digital Marketing</a> <a href="Training Institute">Training Institute</a> cover SEO in detail in their course.