



About Us

Known for its unique “Style of PR”, [Orion PR](#) & Digital Pvt. Ltd (popularly known as Orion PR) is a leading PR Communications agency in India bringing a refreshingly different approach that yields results.

Founded in mid-2004, [Orion PR](#) has serviced over 500 clients in a little over a decade from across all major sectors.

With a pan-India presence and offices at Mumbai, Delhi, Bangalore, Hyderabad and Kolkata and over 150 associates across the country, Orion PR brings in multi-functional and multi-location approach to its PR campaigns for clients.

Why Orion PR

Our distinguished approach: Our hallmark lies in our abilities to integrate multi-functional PR & Digital specialties on a single platform and mount integrated campaigns for our clients.

Our Core Values: Orion PR is driven by its core value of professionalism that combines performance with ethics and is reflected in our 4Cs: Competency, Communication, Consistency and Commitment.

PLANNING

Orion PR is a full-service Indian [PR Agency](#) backed by rich experience in all aspects Corporate Communications, Media Mobilization, Public Affairs, [Crisis Management](#), Brand PR and other important tools of PR Communication. In fact, our hallmark lies in our abilities to integrate all these specialties on a single platform and mount integrated campaigns for our clients. Orion PR is driven by its core values - the 4Cs: Competency, Communication, Consistency and Commitment.

DEVELOPMENT

Orion PR is a full-service Indian PR Agency backed by rich experience in all aspects Corporate Communications, Media Mobilization, Public Affairs, Crisis Management, Brand PR and other important tools of PR Communication. In fact, our hallmark lies in our abilities to integrate all these specialties on a single platform and mount integrated campaigns for our

clients. Orion PR is driven by its core values - the 4Cs: Competency, Communication, Consistency and Commitment.

ENGAGEMENT

We develop compelling communication where messages come through clearly and impact the audience. We have honed this art and know exactly how the raw information has to be packaged into clear communication for building, managing, reinforcing and protecting reputation.

DELIVER

Today's environment doesn't have any place for complacency. Successes have to be repeated to build and sustain the reputation advantage. We, as a team, go all out to ensure that the success of our client is repeated and sustained, from task to task and campaign to campaign, we exploit our skills in Creativity and Client Servicing to full play to achieve this objective.

<https://www.orionpr.in/about-us.php>