



Hana Tour Special Mileage Event for 6 Weeks

Save up to 200,000 miles

a prize event worth 10 million won

Diversifying the method of accumulation, including payment of affiliated cards

Earn up to 3 million miles per person last year

Hana Tour will hold an event called "Answer to Smart Travel" and showcase rich mileage benefits for the next six weeks. The event was planned to promote products and strengthen the benefits of integrated members.

If you purchase "Hana Pack 2.0," a high-quality bundled product (package) of Hana Tour during the event, you will receive a basic 1% accumulation and thick mileage. The benefit products include "first-come, first-served special mileage" that gives up to 200,000 additional miles on a first-served basis and "double accumulation mileage" that applies double the benefits from the existing mileage accumulation ratio.

For example, if you purchase a "Hana Pack 2.0" European travel package worth 3 million won, you can earn about 920,000 won for a family of four and 1.38 million won for a family of six.

In addition, a lottery event will be held until May 12 to offer various prizes worth about 10 million won (about 9.8 million U.S. dollars). The winners will be customers who apply after signing up for and switching membership, completing the task of pedometer for Hana Tour's app pedometer, and agreeing to receive marketing. The prizes include 3 million mileage (1 person), 100,000 mileage (50 people), and Vita 500 drinks (all given out).

Hana Tour is also operating a unique mileage system for integrated members. Integrated members will be given 1 percent of the product price as mileage when purchasing unique Hana Tour products such as "Hana Pack 2.0, Air & Accommodation Bundle (Airtel), Domestic Bundle (Package), Golf, Subject-Made Products."

If you pay with a Hana Tour KB Card, you can earn up to 3 percent of mileage. Taking advantage of this, Hana Tour customers accumulated about 3 million mileage last year alone, making them the most accumulated customers. The mileage of Hana Tour can be used as cash when purchasing travel packages such as bundled products, air & lodging packages,

accommodation excluding domestic flights and some products, and travel packages such as aviation. [스포츠중계](#)

It can also be used when purchasing products such as home appliances, lifestyle beauty, cultural performances, and clothing specials at Hana Tour Mileage Shop. In addition, it is easy to accumulate and use as it is possible to transfer and add up mileage between families.

Methods of accumulating maximum mileage include using an "affiliation card" when purchasing a product and using a "travel only" service. Up to 6,000 miles can be accumulated by attaching three photos or videos to leave a travel review of more than 100 characters and a short review of Hana Tour.

An official from Hana Tour said, "We wanted to provide abundant benefits to smart customers who pursue 'optimal travel' that prioritizes experience and value through travel rather than the lowest price travel focused on price," adding, "We hope it will be an opportunity to enjoy high-quality products and maximum benefits that Hana Tour boasts."