



Service

Reputation Management

We work with clients to achieve objectives as diverse as building reputation of the product / brand for increase in sales to handling issues which might potentially have a damaging impact, thereby protecting reputation.

Corporate Communications

We bring our vast experience in managing all aspects of external and internal communications. We also take up outsourcing of entire corporate communications dept.

Visibility Management

We help our clients create opportunities for enhancing and reinforcing brand equity through strategic PR & Digital exercises combining tact and relevance.

Media Relations

Our In-Depth Understanding And Long Years Of Experience Holds Us In Good Stead To Mobilize And Manage The National And Local Media Appropriately In Any Situation

Crisis Management / Public Affairs

Oriel: Our Specialist Division For [Crisis Management](#) And [Media Training](#) Advises And Handles Issues That From Time-To-Time Influencing Public Opinion And Attitude Vis-A Vis Our Clients And Their Interests.

Research And Media Monitoring

We Use Various In-House Processes To Track 'Image' Of Our Clients From Across All Media.

Online Reputation Management

Orion Digital, Our specialist Division develops and implements social media campaigns using cutting-edge tools and other Interactive Communication Technologies (ICT).

<https://www.orionpr.in/services.php>