



Elementor VS WPBakery: Which is Better?



Several years ago, someone without coding skills would have had to rely entirely on a web designer or developer to launch a basic landing or sales page for their business. Not only was it difficult to train or hire an expert to do this, but it often took much more time than anyone would be willing to admit.

With the advent of Visual Page Builders, the process of creating web pages became much faster and simpler, especially for those who didn't want to deal with static HTML.

Even better is the advent of WordPress website builders, which have made web page design a much more visual process. In fact, one study found that if you only consider websites built with a CMS, 60% of those sites are built using WordPress.

Now, web designers and engineers can design and implement more websites in a fraction of the time. Additionally, newbies and startups can avoid recruiting and employing large teams of web designers or developers and save resources and time that would otherwise be spent on web development.

There are several WordPress page builder options available, two of the most popular ones regularly used by WordPress development professionals are Elementor and WPBakery, which

we will be pitting against each other in this comparison review.

Before we start comparing [WPBakery vs Elementor](#), let's see what they are.

Table of Contents

Elementor VS WPBakery: Introduction

An Introduction to Elementor

An Introduction to WPBakery

Elementor vs WPBakery: Features

Elementor Features

WPBakery Features

Elementor Vs WPBakery: Pricing

Elementor Pricing

WPBakery Pricing

Elementor Vs WPBakery: Pros and Cons

Elementor Pros and Cons

WPBakery Pros and Cons

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Elementor VS WPBakery: Introduction

An Introduction to Elementor

Elementor is a WordPress page builder that helps you build, design, and develop beautiful websites quickly and easily.

If you're looking for an easy drag-and-drop page builder, Elementor is worth exploring as it lets you drag and drop objects, edit live, and displays your changes in real-time.

The difference that Elementor offers is that it allows you to achieve a high degree of design when creating your web pages live and on the front end of its platform.

This way, you will have endless opportunities to build your website or pages and enjoy a variety of features, including a prototype library, widgets, and visual revision history applications.

Since 2016, Elementor has been steadily developing to have thousands of active installations, making it one of the most successful WordPress page builders on the market. Because of its convenient and flawless visual component, complete theme designing and customization options, among many other advanced features, it has managed to achieve such development.

Elementor started out as a basic page editor, but has since evolved, and now Elementor Pro, its advanced edition, is equipped with many more features that go beyond page development.

Some features of the Pro edition also include Theme Builder and Popup Builder, all of which provide the functionality you need to create entire theme and popups using the Elementor interface.

Elementor Page Creator removes the simple WordPress editor so you can visually create dynamic templates and design the web live without switching between editing and preview modes.

The interface is user-friendly and the page builder is continually updated to make it streamlined and fast. You don't have to struggle with any waiting times this way because it happens instantly.

An Introduction to WPBakery

WPBakery is a WordPress page builder plugin that provides a fast drag-and-drop engine for generating stunning website content. This page builder allows you to design, develop, and maintain content on your WordPress platform in minutes without coding.

WPBakery is a special plugin that helps you create your layout easily and quickly, without becoming an HTML wizard or wasting time writing shortcodes.

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