



WhatsApp Commerce for eCommerce Brands| WebMaxy

WebMaxy
WhatsApp Commerce

Boost your Sales 3X with WhatsApp Commerce

Engage with new customers where they are most active and get the highest response.

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[Schedule Demo!](#)

OR

[Sign Up!](#)

WhatsApp Campaigns

Acquire new customers on WhatsApp to fuel your eCommerce growth. Craft and execute successful [WhatsApp marketing](#) campaigns that drive up to 3X the ROI.

[Learn More!](#)

WhatsApp Store

Start selling on WhatsApp eCommerce store to boost sales. Showcase an array of products via WhatsApp catalog and help customers buy directly on their favorite messaging platform.

[Learn More!](#)

Customer Segmentation

Target specific customer groups with personalized messages. Customer segmentation makes WhatsApp marketing more efficient to achieve higher revenue growth.

[Learn More!](#)

WhatsApp Customer Support

Deliver exceptional customer service on WhatsApp. Leverage WhatsApp customer support for order updates, customer queries, reminders and feedback.

WhatsApp Chatbot

Respond efficiently to customer enquiries at scale. Automate responses to customer support and order tracking with WhatsApp chatbot integration.

Click to WhatsApp Ads

Embrace the potential of '**click to WhatsApp Ads**' to establish real-time connection with target audience. Guide customers straight to WhatsApp conversation via Facebook or Instagram ads by running WhatsApp Ad campaign.

Automated FAQ and Chat Support

WhatsApp automation eases replying to different customer queries instantly. Set automated alerts for COD confirmations, abandoned carts, & discount offers.

[Learn More!](#)

FAQs

How to use WhatsApp for marketing?

WhatsApp is a great communication channel for marketing. You can do marketing on WhatsApp by sending messages to your target customers. With [WebMaxy eGrowth](#), you can create message templates and run WhatsApp Campaign. You can create different segments of customers based on their activity, recent purchase, or buying journey stage. Then, you can create personalized messages to target those customers effectively.

How to start with WebMaxy WhatsApp Commerce?

For starting with WebMaxy Whatsapp commerce, you need to create an account on WebMaxy eGrowth. Then, you need to connect your Whatsapp business account with WebMaxy. Once you have integrated your Whatsapp account with WebMaxy, you can start creating automated workflows. You can set up workflows for order confirmation, abandoned cart customers, repeat customers, etc.

Why WhatsApp marketing is important for business?

WhatsApp campaign tools allows businesses to stay connected with customers. More than half of Whatsapp users check and use the app every day. With Whatsapp marketing, businesses can reach out to customers, give personalized offers, and improve customer service. It also provides a new touchpoint to the customers where they can connect with businesses for any queries or questions.

How effective is WhatsApp Marketing?

WhatsApp advertising campaign is effective as it has a 98% message open rate and a 45-60% Click-through-Rate. This is much better than Email, which is the most used marketing channel. As per statistics, the average response time of WhatsApp is 90 seconds. From this

information, you can understand that WhatsApp is one of the most effective marketing channels.

What is WhatsApp Marketing Campaign?

WhatsApp marketing campaign refers to the one-time messages or workflows that you set on WhatsApp to send customers. WhatsApp marketing campaign can help to acquire new customers, engage with existing customers, and build customer relationships. WhatsApp commerce can help you to create different types of WhatsApp marketing campaigns and engage customers effectively.

How to create campaign in WhatsApp?

You can create a campaign in WhatsApp by using software for WhatsApp marketing like WhatsApp commerce. You can create effective messages and promote your brand through WhatsApp. It can help you increase brand awareness, build strong customer relationships, and drive sales.

How do WhatsApp marketing campaign works?

WhatsApp marketing tools can help you promote your brand to a vast audience through the platform where they are most active. It involves sending a well-crafted message to the target audience or people who have shown interest in your products or services. Through WhatsApp marketing campaign you can engage with your customers effectively.