



## Service

### Reputation Management

We work with clients to achieve objectives as diverse as building reputation of the product / brand for increase in sales to handling issues which might potentially have a damaging impact, thereby protecting reputation.

### Corporate Communications

We bring our vast experience in managing all aspects of external and internal communications. We also take up outsourcing of entire corporate communications dept.

### Visibility Management

We help our clients create opportunities for enhancing and reinforcing brand equity through strategic PR & Digital exercises combining tact and relevance.

### Media Relations

Our In-Depth Understanding And Long Years Of Experience Holds Us In Good Stead To Mobilize And Manage The National And Local Media Appropriately In Any Situation

### Crisis Management / Public Affairs

Oriel: Our Specialist Division For [Crisis Management](#) And [Media Training](#) Advises And Handles Issues That From Time-To-Time Influencing Public Opinion And Attitude Vis-A Vis Our Clients And Their Interests.

## **Research And Media Monitoring**

We Use Various In-House Processes To Track 'Image' Of Our Clients From Across All Media.

## **Online Reputation Management**

Orion Digital, Our specialist Division develops and implements social media campaigns using cutting-edge tools and other Interactive Communication Technologies (ICT).

<https://www.orionpr.in/services.php>