

# Sports Nutrition Market Size, Analysis and Forecast 2031



The <u>Sports Nutrition Market</u> in 2023 is US\$ 46.17 billion, and is expected to reach US\$ 83.08 billion by 2031 at a CAGR of 7.60%.

FutureWise Research published a report that analyzes Sports Nutrition Market trends to predict the market's growth. The report begins with a description of the business environment and explains the commercial summary of the chain structure. Based on the market trends and driving factors presented in the report, clients will be able to plan the roadmap for their products and services taking into account various socio-economic factors.

Additionally, it illustrates the corporate profiles and situation of competitive landscape amongst numerous associated corporations including the analysis of market evaluation and options associated with the worth chain. This Sports Nutrition research report provides insights on market overview, market segmentation, current and future pricing, growth analysis, competitive landscape and other such premium insights within the forecast period.

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# **Sports Nutrition Market Segmentation:**

By Product Type

- Sports Supplements Protein Supplements Animal-based
  - Whey
  - Casein
  - Egg
  - Fish
  - Others
  - Plant-based
  - Soy
  - Spirulina
  - Pumpkin Seed
  - Hemp
  - Rice
  - Pea
  - Others
  - Vitamins
  - Minerals
  - Amino Acids
  - Probiotics
  - Omega -3 Fatty Acids
  - Carbohydrates
  - Detox Supplements
  - Electrolytes

- Others
- Sports Drinks
  - Isotonic
  - Hypotonic
  - Hypertonic
- Sports Foods
  - Protein Bars
  - Energy Bars
  - Protein Gels
- Meal Replacement Products
- Weight Loss Products

# By Application

- Pre-workout
- Post-workout
- Weight Loss
- Others

# By Formulation

- Tablets
- Capsules
- Powder
- Softgels
- Liquid
- Gummies

# By Consumer Group

- Age Group
  - Children
  - Adult

- Geriatric
- Activity
  - Heavy Users
  - Light Users

## By Distribution Channels

- · Brick and mortar
  - Specialty Stores
  - Small Retail Stores
  - Fitness Institutes
  - Grocery Stores
  - General Discount Stores
  - Discount Clothing Retailers
- E-commerce

#### By Region

- North America
- Europe
- · Asia-Pacific
- · Latin America
- · Middle East and Africa

#### **Key Market Players:**

- Iovate Health Sciences
- Abbott
- Quest Nutrition
- PepsiCo
- Cliff Bar
- The Coca Cola Company
- MusclePharm
- · The Bountiful Company

- Post Holdings
- BA Sports Nutrition
- · Cardiff Sports Nutrition

# Please visit full report of the Sports Nutrition market @ <u>Visit Sports Nutrition Market</u> Competitive Landscape:

- Tier one players market players with a significant share of the market
- Tier two players
- Players with rapid growth
- New Entries

#### FutureWise Key Takeaways:

- · Prospects for growth
- Analysis of SWOT
- Key trends
- · Key Data-points affecting market growth

## Objectives of the Study:

- To provide report with an in-depth analysis of the Sports Nutrition Market By Product
  Type, By Application, By Formulation, By Consumer Group, By Distribution Channels and
  By Region
- To offer data-points and comprehensive data on factors affecting the market (Opportunities, drivers, and industry-specific restraints)
- Analysis and forecasting of micro-markets, as well as the scope of the market.
- To predict the size and share, market forecast, in key regions North America, Europe,
   Asia Pacific, and rest of the world
- To record and evaluate competition -mergers and expansions, product launches, and technological advancements within the market

#### Flexible Delivery Model:

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**FutureWise Research:** 

Contact Person: Vinay T.

Email: sales@futurewiseresearch.com

Contact Number: UK: +44 1416289353 | US: +1 3477094931

Website: www.futurewiseresearch.com