



## Bookworm Central-Happy National Small Business Week!



### The Story of **Bookworm Central**

**1993**

Bookworm Central started from humble beginnings, focusing on fundraising book fairs.

**2002**

Expanded to the current warehouse in Manassas, VA and began adding literacy programs and bulk orders to the list of offerings.

**1998**

Moved to a warehouse in Fairfax, VA and began offering Online Book Fairs.

**2021**

Launched the customizable Online Bookstore platform for schools.

#NationalSmallBusinessWeek

Did you know that Bookworm Central started in a basement? In 1993, our owner Radhika Bajaj founded Bookworm with the wish to impact children's lives through literacy. She was soon joined by our company Vice President, Laurie Rothenberg, and together they began curating customized book fairs for schools. In 1998, we began operating from a warehouse in Fairfax, VA. At this time, we also launched our first of many online book fairs. In 2002, Bookworm moved into a larger warehouse in Manassas, VA. Our work scope expanded as we began operating as a bulk-order fulfillment facility, as well as curating customized literacy programs and providing literacy workshops. Due to the Coronavirus Pandemic, in 2021 we launched online bookstores for schools. As of now, Bookworm Central has grown in stature and offerings while our committed team remains dedicated to providing personal, prompt, and caring service. We devote ourselves to nurturing community connections and collaborations so our services are accessible to all those passionate about literacy. Bookworm Central may be a small business, but we have a large impact. Happy National Small Business Week! We appreciate everyone's continued support. For more information about our services, visit our website: [www.bookwormcentral.com](http://www.bookwormcentral.com)