



# What is Balanced Scorecard

Balanced Scorecard is a performance based metric which companies used for strategic management. It improves the internal functions and external results of the business. Learn Balanced scorecard meaning definition by Kaplan and Norton, its 4 perspectives use in performance management system, model approach method advantages and its framework. Click the link for more information <https://www.hrhelpboard.com/performance-management/balanced-scorecard.html>