



Downtown Grand Hotel & Casino Licensed VizExplorer Products

VizExplorer, a leading provider of operational intelligence solutions in the casino gaming industry, today announced that Downtown Grand Vegas has licensed four of its five core products for smart casinos.

Licensed products installed on the Las Vegas property include FloorViz for slot floor and revenue optimization, CampaignViz for marketing campaign management, hostViz for advanced player management and development, and new greetViz for automated guest services. When VizExplor products are activated, Downtown Grand can leverage data generated across the property to simplify operations, increase efficiency, and provide a high-quality guest experience.

"We are honored that Downtown Grand Hotel & Casino chose to distribute almost the full range of our products for smart casinos, and we look forward to consolidating all of their data to help inform business decisions across real estate," said VizExplor VP Jeffrey Hoss of Business Development. [파워볼사이트](#)

The Downtown Grand Hotel & Casino is a unique lodging and entertainment destination in the heart of downtown Las Vegas that has come to life. The property includes a hotel, casino, and dining pleasure block with two modern 18- and 25-story towers with 629 rooms and suites that set a new standard for downtown Las Vegas's sophistication and style. Downtown Grand's casino offerings include nearly 500 new slot machines, table games, and a fully functional sportsbook powered by William Hill, with 25,000 square feet of gaming space.