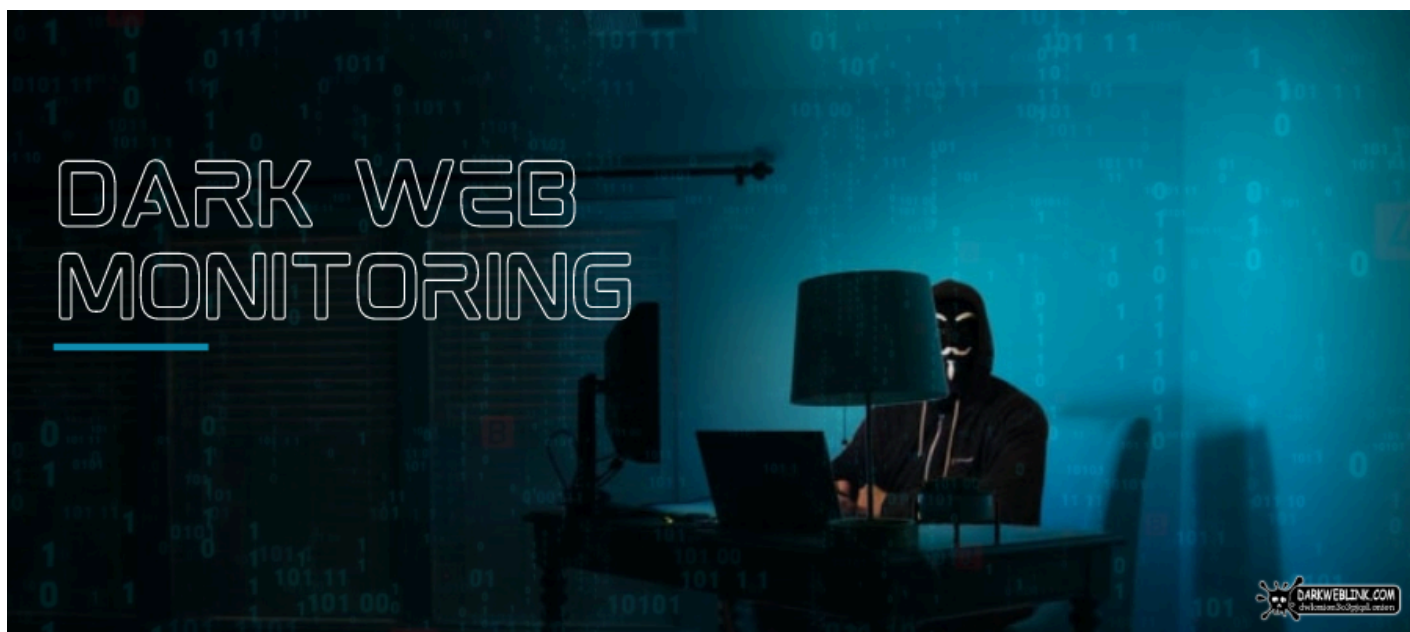




Why Does My Business Need Dark Web Monitoring?



The businesses are evolving and at a slow and steady pace, they are moving into digitalization. As digitalization possesses certain benefits to the organizations, it also bears some disadvantages. One of the most common disadvantages is getting hacked by hackers who feed on data of various kinds. The dark web does not really pose direct threats to your businesses just as phishing or ransomware would do, but this does not mean that you would not do your part. You would have to include the preventive security measures preparing yourself for the worst case. Dark web monitoring or [Dark Web Scan](#) is what you must consider.

What Does Your Business Provide The Hackers?

Your businesses are the treasure chest for the hackers. They acquire the company databases, financial transactions, credit card data, leaked emails, user logins, and passwords along with the company secret information. Then the hackers sell them on the dark web at a higher (or sometimes lower) price depending on the type of data and its value. The utilization of the dark web for trading your company data can harm your businesses.

So, how do they gather your company information? The hackers carefully conduct phishing attacks along with the [ransomware attacks](#) where they force your employees to share certain information that they require by tricking them using smarter tactics. They might send them emails containing malicious links, which on clicking would download and run malicious

software in the background without their knowledge. This software then would continuously transfer the data from the employee system to the hackers...

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