



Original Equipment Manufacturer (OEM) Coatings market would rocket up to USD 105.28 billion by 2030

The market analysis furnishes insights into the drivers and restraints affecting the [Original Equipment Manufacturer \(OEM\) Coatings market](#), employing SWOT analysis to delineate their impact on demand throughout the forecast period. Drawing inspiration from the marketing strategies of competitors, businesses can formulate innovative ideas and ambitious sales targets, thereby gaining a competitive edge. This professional and in-depth study on the current market state is designed to provide granular information, empowering clients to make efficient business decisions. Therefore, the Original Equipment Manufacturer (OEM) Coatings report aims to offer clients the necessary detailed information to facilitate informed decision-making.

Data Bridge Market Research analyses that the original equipment manufacturer (OEM) coatings market is expected to undergo a CAGR of 4.98% from 2023 to 2030. This indicates that the market value, USD 71.37 billion in 2022, would rocket up to USD 105.28 billion by 2030.

Top Industry Players:

- Nippon Paint Holdings Co., Ltd. (Japan)
- Kansai Paint Co., Ltd. (Japan)
- Covestro AG (Germany)
- KAPCI Coatings (India)
- KCC Corporation (South Korea)
- Bernardo Ecnarro S.A. (Spain)
- SEM Products, Inc. (U.S.)
- Sheboygan Paint Co (U.S.)
- Cresta Paint Industries Ltd. (Africa)
- Alps Coating Sdn. Bhd. (Malaysia)
- NOROO Paint & Coatings Co., Ltd. (South Korea)
- Koninklijke DSM N.V. (Netherlands)
- WEG SA (Brazil)
- The Lubrizol Corporation (U.S.)
- HMG Paints Ltd (U.K.)
- James Briggs Limited (U.K.)
- Reichhold LLC (U.S.)

- TOA Performance Coating Corporation CO., Ltd. (Thailand)
- Yashm Paint & Resin Industries (Iran)
- Allnex Group (Germany)
- Samhwa Paints Industrial Co. Ltd (South Korea)
- BASF SE (Germany)
- Axalta Coating Systems, Ltd. (U.S.)
- 3M (U.S.)
- AkzoNobel N.V. (Netherlands)
- PPG Industries, Inc. (U.S.)
- The Sherwin-Williams Company (U.S.)
- Dow (U.S.)

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Market Segmentation:

Formulation

- Powder Coatings
- Waterborne Coatings
- Solvent-Borne Coatings
- Radiation Curable Coatings

End-User

- Transportation
- Automotive
- Acrylic Coatings
- Polyurethane Coatings
- Epoxy Coatings
- Alkyd Coatings
- Polyester Coatings
- Marine
- Epoxy Coatings
- Polyurethane Coatings
- Other Coatings
- Other Transportation
- Consumer Products
- Epoxy Coatings
- Polyester Coatings
- Acrylic Coatings

- Polyurethane Coatings
- Heavy Equipment & Machinery
- Epoxy Coatings
- Alkyd Coatings
- Acrylic Coatings
- Polyurethane Coatings
- Others

The Original Equipment Manufacturer (OEM) Coatings market survey report encapsulates the fluctuations in CAGR values, indicating rises or falls within the specified forecast period. The data utilized for crafting this business report is derived from data collection modules featuring large sample sizes. This market report's crucial highlights encompass key market dynamics, the present market scenario, and the sector's future prospects. Furthermore, the report meticulously identifies and analyses rising product trends, major drivers, challenges, and opportunities in the market. Through the application of well-established tools and techniques, the Original Equipment Manufacturer (OEM) Coatings report adeptly transforms complex market insights into a more accessible and comprehensible version.

Original Equipment Manufacturer (OEM) Coatings Market Regional Analysis/Insights

The original equipment manufacturer (OEM) coatings market is analyzed and market size insights and trends are provided by country, formulation and end-user as referenced above. The countries covered in the original equipment manufacturer (OEM) coatings market report are U.S., Canada and Mexico in North America, Germany, France, U.K., Netherlands, Switzerland, Belgium, Russia, Italy, Spain, Turkey, Rest of Europe in Europe, China, Japan, India, South Korea, Singapore, Malaysia, Australia, Thailand, Indonesia, Philippines, Rest of Asia-Pacific (APAC) in the Asia-Pacific (APAC), Saudi Arabia, U.A.E, South Africa, Egypt, Israel, Rest of Middle East and Africa (MEA) as a part of Middle East and Africa (MEA), Brazil, Argentina and Rest of South America as part of South America.

Asia -Pacific dominates the original equipment manufacturer (OEM) coatings market in terms of market share revenue due to rising automobile production, mainly in Japan and China. Furthermore, the increase in the sale of automobiles in the nations of Asia-Pacific owing to the increasing disposable income and changing lifestyles will also support the market's growth. North America will expect to be the fastest-growing region during the forecast period of 2023-2030, owing to the increase in the population. Furthermore, the development of the construction industry in the region is further expected to propel the market's growth in the upcoming years.

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Contact Us:

Data Bridge Market Research

Tel: +1-888-389.80-2818 | +44 208 089 1725 | +852 8192 7475

Email: Corporatesales@databridgemarketresearch.com