



Human Resources Management | Alfaisal University

Human Resource Management (HRM or HR) is a dynamic and strategic approach to managing the invaluable human capital within a business or organization. Recognizing that people are the driving force behind an organization's success, HRM aims to cultivate a competitive advantage by optimizing the performance and development of employees in alignment with the company's strategic goals.

<https://cob.alfaisal.edu/en/management>

