

Corrugated Packaging Market Revenue, Driving Factors, Key Players, Strategies, Trends, Forecast Till



The Corrugated Packaging market drivers and restraints Market research report is a comprehensive and vital document encompassing business strategies, qualitative and quantitative analysis, and emerging trends of the global Corrugated Packaging market drivers and restraints market. The report offers in-depth research and assessment of the key elements of the global Corrugated Packaging market drivers and restraints market. The research analysts have formulated this report through thorough primary and secondary research with a detailed analysis of the drivers, restraints, challenges, trends, and opportunities to provide a panoramic view of the Corrugated Packaging market drivers and restraints market.

The report is updated with the impact of the COVID-19 pandemic on the Corrugated Packaging market. Every industry vertical across the globe has been affected by the pandemic, and the report assesses if the impact of the pandemic on the Corrugated Packaging market has been positive or negative.

The <u>Corrugated Packaging</u> market plays a vital role in the global packaging industry, providing versatile and sustainable solutions for various products. Corrugated packaging, made from corrugated board, consists of fluted layers sandwiched between two flat linerboards. It is widely used for shipping, storing, and protecting goods across industries such as food and beverages, e-commerce, electronics, and consumer goods. This article provides an overview of the corrugated packaging market, including its drivers, restraints, and key statistics from government organizations.

The global corrugated packaging market size was USD 70.81 Billion in 2022 and is expected to register a revenue CAGR of 3.9% during the forecast period, according to latest analysis by Emergen Research. One of the primary drivers of the corrugated packaging market is the increasing demand for sustainable packaging solutions. With growing environmental concerns, businesses and consumers are seeking packaging materials that are recyclable, biodegradable, and made from renewable resources. Corrugated packaging fits the bill, as it is predominantly manufactured from recycled fibers, reducing the reliance on virgin materials and minimizing the environmental impact. Additionally, corrugated packaging is lightweight, which helps reduce transportation costs and carbon emissions.

Another driver of the corrugated packaging market is the rise of e-commerce. The exponential growth of online shopping has led to a surge in demand for packaging materials to protect and ship products. Corrugated boxes are the preferred choice for e-commerce packaging due to their durability, versatility, and cost-effectiveness. The ability of corrugated packaging to withstand the rigors of transportation and provide adequate protection for various products has made it indispensable in the e-commerce industry.

However, the corrugated packaging market also faces certain restraints. One significant challenge is the volatility in raw material prices. The production of corrugated packaging heavily relies on the availability and cost of recycled fibers or virgin pulp. Fluctuations in the prices of these raw materials can impact the profitability of corrugated packaging manufacturers and potentially lead to price fluctuations in the market.

Additionally, the increasing cost of energy and transportation can also pose challenges to the corrugated packaging industry.

Government organizations play a crucial role in monitoring and regulating the corrugated packaging market. They set guidelines and regulations for the recycling and disposal of packaging materials, ensuring that corrugated packaging meets environmental standards. For instance, the Environmental Protection Agency (EPA) in the United States encourages the use of recycled fibers in corrugated packaging production, promoting sustainability and reducing waste.

Statistics from government organizations highlight the significance of the corrugated packaging market. According to the Fibre Box Association (FBA), the corrugated industry in the United States produced over 389 billion square feet of corrugated products in 2020. This reflects the widespread use and demand for corrugated packaging in various sectors. Furthermore, the FBA reports that the recycling rate for corrugated packaging in the United States was 96% in 2020. This high recycling rate demonstrates the industry's commitment to sustainability and the circular economy.

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The report further divides the Corrugated Packaging market into key segments such as types, applications, end-user industries, technologies, and key regions of the market. The report also sheds light on the segment and region exhibiting promising growth in the Corrugated Packaging market.

Corrugated Packaging Market Segmentation:

- Material Type Outlook (Revenue, USD Billion; 2019-2032)
 - Kraft Paper
 - Recycled Paper
 - Others
- Product Type Outlook (Revenue, USD Billion; 2019-2032)
 - Boxes
 - Trays
 - Partitions
 - Pads
 - Others
- Printing Technology Outlook (Revenue, USD Billion; 2019-2032)
 - Flexography
 - Digital Printing
 - Lithography

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The report also studies the key companies of the Corrugated Packaging market along with analysis of their business strategies, M&A activities, investment plans, product portfolio, financial standing, gross profit margin, and production and manufacturing capacities. Some players analyzed in the report are:

Key companies operating in the Corrugated Packaging market include:

Mondi, DS Smith, International Paper, Georgia-Pacific, Oji Holdings Corporation, Smurfit Kappa, WestRock Company, Pactiv Evergreen Inc., Tat Seng, and Packaging Corporation of America

The Global Corrugated Packaging Report is a panoramic study of the overall Corrugated Packaging market published by Emergen Research and covers a wide-ranging analysis of the technological advancements and product developments in the Corrugated Packaging market. The report provides a detailed analysis of the key factors of the Corrugated Packaging market that are expected to have a positive impact on the growth of the Corrugated Packaging industry.

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Regional Segmentation

North America (U.S., Canada)

Europe (U.K., Italy, Germany, France, Rest of EU)

Asia Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)

Latin America (Chile, Brazil, Argentina, Rest of Latin America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

The report further examines the market in the key regions of the world with regard to production and consumption patterns, import/export, supply and demand ratio, revenue generation, market share and size, and presence of prominent players in the regions. The report also covers the expansion plans undertaken by companies in the regions under the regional analysis section.

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