



5-Point Branding Checklist for your Business

Create a Logo That Works: A logo should reflect who you are as a brand. If you're a small business, your logo should be simple and easy to recognize. If you're a large corporation, your logo should be more complex and detailed.

Choose a Name That's Easy to Remember: You'll need to choose a name that's easy to remember. This will help people find you online. It also helps when you're trying to build up a following on social media sites.

Find a Domain Name: If you're going to use a domain name, make sure it's one that's easy to remember and spell. Also, avoid using numbers or special characters.

Set up an Email Address: You'll need to set up an email address for your new website so people can contact you with questions or comments. It should be something simple like or. Don't forget to add your phone number as well!

Build a Website: Once you've got your domain name and hosting sorted out, it's time to build your site. There are lots of different ways to do this, but we recommend using WordPress because it's easy to use and has tons of plugins available.

If you're looking to create a fresh brand, rebrand, or generate leads and sales for your institute, contact this branding and digital marketing company in Chennai at ahead@thebumblebee.in or + <https://thebumblebee.in/>