



What Google's Past Algorithm Updates Can Teach You About SEO Google Updates



Google algorithm updates can cause significant changes to your SEO ranking and traffic if you don't follow them. Because some algorithmic updates have changed many practices and the landscape of SEO such as Google Panda Update, Penguin Update, and Hummingbird. Hence, you need to stay up to date

with the upcoming changes if you want to maximize the visibility of your website and prevent it from getting affected by these updates.

So, let's discuss how to determine whether your website has been affected by the [recent Google algorithm update](#):

1. Keep on track with Google updates
2. Check Google Analytics
3. Check the current position of your website as compared to your competition
4. Also, check out your backlink profile regularly
5. Keep Google's resolution and mission statement in mind
6. Use external Google algorithms update tracker

Google's algorithm is continuously evolving, and your site must stay on top of changes to continue appearing in SERPs. It is essential to have a smart and efficient SEO strategy in place to mitigate the risks associated with Google updates.